

Cross My Heart, Ltd.

Spring 2005

Dear Stitching Friends,

Wow, have we planned a fun filled Spring for you here at Cross My Heart, Ltd. We have many classes listed, and all of us, Emily, Debbie, Jennie and Carol are teaching. Try out something new for your stitching enjoyment.

Come and join us for some fabulous firsts! Our first ever Nightie Nites, April 23 and 24, is almost filled, so call or email us before its too late. May brings flowers and our Stitchers from the Heart Exhibition. We can't do this without you so please bring your favorite treasure to exhibit. Our first ever, Customer Appreciation Week will run May 23 through May 28 with a party on Saturday the 28th. Sisters and Best Friends is sending us their first ever trunk show in May. We round out Spring with the Columbus Needlework Market in June. We will be exhibiting at the National Quilt Association show in the Columbus Convention Center June 16th through June 18th. Come see us there! Happy Stitching,

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Columbus, Ohio 43220
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Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm
Thursday: 10:00 am to 7:30 pm
Closed Sundays

Special Days

May 30th - Closed, Memorial Day
June 16th—18th - National Quilt Show COLUMBUS!

Can't get here to shop? We'll send your stitching requests to you! Call, email or fax us, we ship everywhere.

Special Days—Special Events

Customer Appreciation Week Mon. May 23 through Sat. May 28

We want to thank you for all of your support. So we are offering you several goodies this week.

A different free graph every day.

Buy 9 bead packages or buttons and the 10th is free.

15% off complete project purchases, (fabric, chart, fibers, accessories)

Sweethearts - Thursday is your special shopping day, check out your special in the Sweetheart section of the newsletter.

Saturday May 28th is Party Day. Come join us for refreshments.

Other Specials may be offered on a daily basis.

Announcing Stitchers from our Heart Exhibition

We are having an exhibition of your needlework!
When? May 2nd to May 28th, 2005

We want to show off what you have been working on so bring your favorite piece to hang in our exhibit. Bring your framed pieces to the shop between April 25th and April 30th. On Saturday May 28th, from 2 to 4 pm, Cross My Heart, Ltd will host a party to thank everyone for participating in the show. Please plan to attend and join with us in seeing the variety of beautiful and exciting designs everyone has been working on.

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2005 has more fun events planned than ever before and the time to join or renew your membership is now before April 30th! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

Friday April 29th - 7 to 10 pm. Friday Night Stitching Delight. An evening of stitching, laughter and sharing.

Thursday May 26th - It's also Customer Appreciation Week, and you are our best customers so this is especially for you! 20% off your purchase all day today.*

Monday June 27th - 7 to 10 pm Summer Stitching Evening. Come and stitch and munch with us.

Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card

15% off Birthday Shopping spree

(within one week of the day)

Monthly fabulous coupon special.

Early admittance to Sales and Market Night previews.

Monthly Sweetheart activities.

Newsletters and announcements sent to you for the year.

*Excluding lamps.

New from Cross My Heart, Ltd.

Charm of the Month Club

You can Still Join!

Cross My Heart is offering a new program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Christmas. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: April 5, 12, 19, 26

May 3, 10, 17, 24, 31

June 7, 14, 21, 28

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$10.00 fee in addition to any charges your bank may impose.

May Moonlight Madness

Friday May 20th

7:00 to 11:00 pm

Its time again for our spring evening stitch-a-thon. Bring out your projects that you've put down because of spring cleaning and lets get them finished up before summer. Sign up to bring refreshments and snacks as your entry fee.

Meet the Framer Night

Thursday June 23rd

5:30 to 7:30 pm

Please call ahead and sign up for your 20 minute time block. Come meet with Kathy and let her help you choose how to finish your stitched pieces. However, if you just want to drop off your designs that day and if you let Kathy choose all the finishing for you, you will receive a 15 % discount this day.

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

Class Notes

1. Sign up begins April 1st at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Beginning Class in Cross Stitch - LEVEL - Beginner

DATES: Wednesday May 4, 7:00 to 8:30 pm

COST: \$10.00

TEACHER: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

Russian Punchneedle Embroidery LEVEL - Beginner

DATE: Saturday April 16, 10:30 am to 12:30 pm

COST: \$15.00

TEACHER: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. It has been the hot new thing at market this year. Punchneedle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punchneedles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

Too Many Leftovers - Level, Beginner

DATE: Thursday May 12 or Saturday June 25

7:00 to 8:30 pm 10:30 am to 12:00 noon

COST: \$5.00

TEACHER: Carol

Are you like me? Do you have leftover fibers and threads from all the projects you've stitched? Well...I have an idea about what to do with them. Come join me for a quick, easy project that anyone can do! All you need to bring is your leftover threads and fibers, a pair of scissors and your imagination.

Beginning Hardanger—Level, Beginner

DATE: Saturday May 21, 10:30 am - 12:30 pm

COST: \$30.00

TEACHER: Debbie

Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cutwork, needleweaving and doves eye stitch. You will be working on linen with flower thread and should be able to finish your stitching in the allotted class time. Please bring sharp scissors to class with you.

Lugana's and Cashel's and Jobelan's Oh My!

LEVEL - Beginning Linen (One evening class)

DATES: Tuesday April 12, 7:00 - 9:00 pm

Tuesday May 10, 7:00 to 9:00 pm

Tuesday June 7, 7:00 to 9:00 pm

COST: \$15.00

TEACHER: Emily Van

Pay no attention to the woman behind the fabric pile! The Grand and Glorious Em will show you that you have had the power to stitch on linen within you all along! Discover the basics of learning to stitch over two while we work on 18 count linen, re-creating in cross stitch a bear claw quilt pattern. We'll visit other counts of fabric as well as discuss the different kinds of cloth - both even-weave and linen. Bring 1 skein of 4 of your favorite colors and a 6" Q-Snap. We'll provide the linen and the pattern.

The Finishing Touch LEVEL - Beginner (One evening class)

DATES: Tuesday April 26, 7:00 to 9:00 pm

Tuesday June 28, 7:00 to 9:00 pm

COST: \$20.00

TEACHER: Emily Van

"Come on baby, let'd do the twist." Can't sew? Looking for an easy way to finish your ornaments and scissor fobs? Want to learn how to make cording? Come for a fun night of stitching, twisting and learning. This would be a great way to finish your project from the Beginning Linen class. Bring a small stitched piece to finish (no more than 3 inches square) and your 6 inch Q-Snaps.

Butterfly Punch Needle Pin Level - Advanced Beginning

DATES: Thursday April 28, 7:00 to 9:00 pm (One class)

Saturday May 14, 10:00 am to 1:00 pm

COST: \$18.00

TEACHER: Jennie Stokley

Come needlepunch this bright colored butterfly and finish into a pin to wear. We will be working with Weeks Dye Works floss and DMC #8 Perle Cotton. You will learn to adjust your needle gauge and we will discuss the technique used to finish your pin. It will already help if you know how to punchneedle, but I can help new beginners too. Students should bring their punchneedles and curved wasteknot scissors to class. If you do not have punchneedles you may use "shop" needles for class or may purchase your own at class.

Jennie's Sampler Chatelaine LEVEL - Intermediate

DATES: Wednesdays May 18 and June 1 (Two part class)

COST: \$28.00

TEACHER: Jennie

You will use a mini scroll frame to hold your piece while you learn 14 different stitches to place on 16 ct. banding in order to create this fun chatelaine. Pick your favorite color of overdyed floss and bring your scissors to class. Your end result will be a beautiful chatelaine of stitches to hold your stitching treasures.

Classes Continued

A Friend's Heart

DATE: Thursday April 21

COST: \$40.00

Here's your chance to learn new stitches on BIG count fabric! Easy on the eyes, this design works up quick! Using Watercolors and Mill Hill beads on 10 ct. white Tula, learn the smyrna cross, tied down cross, vertical and horizontal oblong cross and others. Materials are included in the cost of the class, but you will need to bring your own scissors. What a pretty heart to finish as a framed wall hanging or as a pillow for a special friend or relative.

LEVEL Intermediate

7:00 to 9:00 pm

TEACHER: Debbie

NEW Cross My Heart Presents: NEW The 2005 Stitchers' Surprise Series

A whole year's worth of stitching fun—here is what awaits you!

- 12 cute designs, one for each month
- Charts of designs are free for the asking
- Each chart offers original fiber choices, plus a conversion chart of our changes
- All designs stitched on 10 ct. fabric
- Each month's fabric and buttons will be kitted for you as per our conversion
- January's design is ready now!

Let us know if you wish to collect all 12 kits and designs so we can plan to have them ready for you!

What's New?

Bent Creek - Snapperville - Barnyard, Stoneware Hilltops - Home on the Hill, Zipper - Flowers
Blackbird Designs - Grand Old Flag, Union Forever
Bobbie G Designs - A Delightful Shelf
Cedar Hill Designs - Spring Bouquet, Easter Bouquet
Cindy Valentine Designs - Swallowtail, Cat TV, Best Friends
Fanta Cat Designs - Regal Pea Dragon Afghan
Forever in My Heart - Lady Bug Banding, Love Sampler, Pine Tree Sampler
Graphs by Barbara and Cheryl - Lowcountry Landscape
Heart in Hand Needleart - Little Brown House Sampler, Red House Sampler, March Wool Whimsey
Homespun Elegance—Spring Fling, Pin Cushions A Plenty III, Crowning Glory, Winter Motif Sampler
Linen Flowers - The Earth is the Lord's
Little House Needleworks - Peace and Plenty, Plant Kindness
Lynn's Prints/Diane Graebner - Sharing with my Kits, Spring Friends
Medeiros Needlecraft Designs - Nantucket Sampler
Mirabilia Designs - Enchanted Mermaid (coming early April)
Mystic Stitch - Vineyard, Golden and Elegant, Mother Earth
Passione Ricamo - Once Upon a Time
Raise the Roof Designs - Vlad's Vash Day
Sekas and Co. - My Friend Heart, The Butterfly Square, Sheep Lover's Heart
Stitcher's World Magazine - May 2005
Teddy & Co. - ABC Red, Cats

The Threader Collection - a wonderful package of three needle threaders. A "must have" for the serious stitcher.

Bold Indicates a new designer

Coming Soon!

Sisters and Best Friends is sending us a special trunk show May 13th through June 4th.

This show will feature super ideas for the Sisters "Just Letters" chunky alphabet. They are including some of their wonderful sampler series, "Seasons" and "Fruits". This trunk show will showcase many other designs and fabulous finishing ideas for their fun, sometimes funky, projects. Join us for our first show with Sisters and Best Friends.

Announcements

Several series for 2005 have started such as...

Pine Mountain: Tie on Monthly

Lizzie Kate: 2005 Snippet Stamps

Twisted Threads: Mini Gingham, continued

Mill Hill: Pixie Pickets and Window Series

We are sure more designers will be having series so check in with us. Please sign up for your favorites if you haven't done so already. Come and stitch with us as our Monday Monthly Madness continues on the first Monday evenings of the month from 7 to 9 pm.

Happy Hearts Club Stitch Nights

When: Monday Evening, April 18th, May 16th, June 20th 7:00 to 10:00 pm

Where: Cross My Heart Ltd.

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away? Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.

What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

APRIL

- 1 - April Fool-In Stitch-In
- 2 - Flittering Fiber Follies
- 4 - Monday Monthly Madness
- 5 - Tea for Two
- 12 - Tea for Two
- 12 - Luganas, Cashels and Jobelans...
- 16 - Beginning Punch Needle Class
- 18 - Happy Hearts Club
- 19 - Tea for Two
- 23 - Nightie Nights
- 25 - Tea for Two
- 26 - The Finishing Touch
- 28 - Butterfly Punch Needle
- 29 - Sweethearts Evening

MAY

- 2 - Monday Monthly Madness
- 3 - Tea for Two
- 4 - Beginning Cross Stitch
- 7 - Flittering Fiber Follies
- 12 - Too Many Leftovers
- 14 - Butterfly Punch Needle Class
- 16 - Happy Hearts Club
- 17 - Tea for Two
- 18 - Jennie's Chatelaine Part 1
- 20 - May Moonlight Stitches
- 21 - Beginning Hardanger
- 23 - 28 Customer Appreciation Week
- 24 - Tea for Two
- 26 - Sweethearts Special Shopping Day
- 28 - Party Day
- 30 - CLOSED Memorial Day

JUNE

- 1 - Jennie's Chatelaine Part 2
- 4 - Flittering Fiber Follies
- 6 - Monday Monthly Madness
- 7 - Tea for Two
- 7 - Lugana's Cashel's...Beginning Linen
- 14 - Tea for Two
- 16 - 18 - National Quilt Association Show
- 20 - Happy Hearts Club
- 21 - Tea for Two
- 23 - Framers' Night
- 25 - Too Many Leftovers
- 28 - Tea for Two
- 27 - Sweethearts Summer Stitching Evening
- 28 - The Finishing Touch Class

Stitchers from the Heart

Here's what's *Hot off the Needle*:

- Debbie Somerlot - Just Nan Ice Blossom, Needleworker's Sampler, Patricia Ann Designs 40th Anniversary Sampler, Victoria Sampler - Blackberry Sampler
- Melanie Pratt - Stitcher's Surprise Series, March and April,
- Jennie Stokley - Pine Mountain April pillow, Easter Parade Blackbird designs

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmyhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name	Date/Time	Amount
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		
6. _____		
7. _____		
8. _____		

_____ Bank Card # and Pin _____ Expiration Date _____ Total Amount _____
_____ Check or Money Order _____ Signature _____

APRIL	MAY	JUNE
<p>1 - April Fool-In Stitch-In 2 - Flittering Fiber Follies 4 - Monday Monthly Madness 5 - Tea for Two 12 - Tea for Two 12 - Luganas, Cashels and Jobelans... 16 - Beginning Punch Needle Class 18 - Happy Hearts Club 19 - Tea for Two 23 - Nightie Nights 25 - Tea for Two 26 - The Finishing Touch 28 - Butterfly Punch</p>	<p>2 - Monday Monthly Madness 3 - Tea for Two 4 - Beginning Cross Stitch 7 - Flittering Fiber Fol- lies 12 - Too Many Leftovers 14 - Butterfly Punch Needle Class 16 - Happy Hearts Club 17 - Tea for Two 18 - Jennie's Chatelaine Part 1 20 - May Moonlight Stitches 21 - Beginning Hardan- ger 23 - 28 Customer Appre- ciation Week</p>	<p>1 - Jennie's Chatelaine Part 2 4 - Flittering Fiber Follies 6 - Monday Monthly Madness 7 - Tea for Two 7 - Lugana's Cashel's... Beginning Linen 14 - Tea for Two 16 - 18 - National Quilt Association Show 20 - Happy Hearts Club 21 - Tea for Two 23 - Framer's Night 25 - Too Many Left- overs</p>

***Stop by the store for a paper
copy of the newsletter & this
free graph!***

