

Cross My Heart, Ltd.

Autumn 2005

Dear Stitching Friends,

Looks like we have a lovely fall ahead of us here in Ohio. All of us at the shop have been shocked and saddened by the destruction in the south caused by the hurricanes this year. If you haven't heard, we have several bibs and baby blankets at the shop to stitch on and donate to the American Red Cross. Please think about doing a few stitches for those who have lost everything. Even if you can't, come by and see the lovely things that we will be passing on.

As for personal shop news, Debbie is now the president of our local EGA and to top it all off, her daughter is getting married in November! Congrats! Emily has been assisting Ruby in writing the email newsletter, I wonder what other secrets they are sharing. Melanie has been stitching her heart out and has been very busy with her dancing and storytelling. Jennie, of course, is in the middle of The Ohio State University football season. (If you hear yelling in the back on away game Saturdays, don't worry.) I've been stitching like a crazy woman on my Sampler Club piece and we are all getting ready for camp.

We have lots of exciting events coming up so read on and Happy Stitching,

Saturday November 26th

Demo Day Open House
All Day

Come in and let us demonstrate the arts of beading, making cording and tassels, Russian Punch Needle and rug hooking.

Christmas Cookies and Cross Stitch

Saturday December 17th
All Day

Come kick off the holiday season and join us for stitching, sharing and refreshments. Bring your favorite holiday cookies and recipes to share along with your projects to stitch with you. We will collect the recipes to copy for you. Don't forget! Cross My Heart has its own recipe book for sale! 50% of the proceeds go to the Mid-Ohio Food Bank. Make sure you come in to join in the fun.

1141 Kenny Centre
Columbus, Ohio 43220
Phone: 614-442-0820
FAX: 614-442-0835

Email: crsmyhrtltd@aol.com
Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm
Thursday: 10:00 am to 7:30 pm
Closed Sundays

Special Days

Wednesday Nov. 23rd - Closing Early at 3:00 pm
Thursday Nov. 24th - Closed for Thanksgiving Day
Saturday Dec. 24th - Closing at 3:00
Monday Dec. 26th - Opening at Noon

Can't get here to shop? We'll send your stitching requests to you! Call, email or fax us, we ship everywhere.

Announcing
Special Holiday Hours
At
Cross My Heart, Ltd.

We will be open for extra holiday shopping

Sundays November 27,
December 4, 11 and 18
1 to 4 pm

After Christmas Inventory Reduction Sale

Monday December 26 (opening at noon)
Through
Saturday December 31

Each day will bring different specials for you.
Many items up to 50% off retail.

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2005 has more fun events planned than ever before and the time to join or renew your membership is now ! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

Friday October 14 - Sweetheart Stitching and Lock-In.

Sign up early and join us for an evening of companionship and stitching. Several specials just for our Cross My Heart Sweethearts will be available this evening only.

Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card
15% off Birthday Shopping spree
(within one week of the day)

Monthly fabulous coupon special.

Early admittance to Sales and Market Night previews.

Monthly Sweetheart activities.

Newsletters and announcements sent to you for the year.

*Excluding lamps.

2005 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2005 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month beginning in October. Get them while they last!

Charm of the Month Club

You can Still Join!

Cross My Heart is offering a special program.

Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Christmas. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: October 4, 11, 18, 25

November 1, 8, 15, 22, 29

December 6, 13, 20

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

December Moonlight Madness

Friday Dec. 9th

7:00 to 11:00 pm

Its time again for our holiday finishing stitch-a-thon. Bring out your projects that you are frantic to get done and lets get them finished up before the holiday season. Sign up to bring refreshments and snacks as your entry fee.

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

Please note that in order to be able to complete your finishing for the Holidays, Saturday November 12th will be the last day that Kathy can take anything to be finished. Unless you note with the staff a specific date that you need your piece returned to you, Kathy will be finishing the pieces in the order that they were received.

Class Notes

1. Sign up begins Oct. 1st at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Lugana's and Cashel's and Jobelan's Oh My!

LEVEL: Beginning Linen (one class session)
DATES: Tues. Oct. 4, Tues. Nov. 8, or Tues. Dec. 13
COST: \$15.00 TEACHER: Emily Van
Pay no attention to the woman behind the fabric pile! The Grand and Glorious Em will show you that you have had the power to stitch on linen within you all along! Discover the basics of learning to stitch over two while we work on 18 count linen, re-creating in cross stitch a bear claw quilt pattern. We'll visit other counts of fabric as well as discuss the different kinds of cloth - both evenweave and linen. Bring 1 skein of 4 of your favorite colors and a 6" Q-Snap. We'll provide the linen and the pattern.

Russian Punchneedle Embroidery (one class session)

LEVEL: Beginner
DATE: Sat. Oct. 8 (10:30 to 12:30)
Wed. Nov. 2 and Nov. 30 (7 to 9 pm)
COST: \$15.00 TEACHER: Jennie
Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. It has been the hot new thing at market this year. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

The Great Pumpkin

LEVEL: Beginning Rug Hooking
DATES: Wed Oct. 12 6:30 to 9:30 pm
COST: \$38.00 TEACHER: Jennie
I have had so much fun with punch needle that I wanted to learn more about primitive rug hooking, sooo... I took a great class at the Needlework Market. I am happy to be able to teach a fun beginner project called The Great Pumpkin. Your kit will include the following: Design already drawn on linen rug backing, all three colors of delicious Weeks Dye Works wool (pre-cut for you), a rug hook and great written instructions with personal instruction from me. I have room for four in each class, so contact three friends and let's make a night to learn something fun. (Bring an 8 x 8 inch Q-Snap frame available for purchase at Cross My Heart Ltd. and sewing scissors.)

Mystery Gothic Bookmark

LEVEL: Beginning Peyote beading
DATE: Sat. October 15 10:30 to 12:30
COST: \$20.00 TEACHER: Carol
Learn how to create a flat design in beads using the peyote stitch technique. We are going to make a small bookmark with cord, in a design perfect for your murder mystery books. You will want to bring your scissors, a magnifier and a lamp if needed.

Fibers Galore

LEVEL: For all, information class
DATE: Monday Oct 14 6:30- 8:30 pm
COST: \$8.00 TEACHER: Carol
This is a workshop designed to give you some valuable information about how to work with all the different types of fibers the designers are using. You will receive information packets and instruction about many different fibers and flosses, how they should be cut, used and cleaned. Just bring a writing instrument and questions!

The Finishing Touch

LEVEL - Beginner (one class session)
DATES: Tues. Oct. 25, Nov. 29
COST: \$20.00 TEACHER: Emily Van
"Come on baby, let's do the twist." Can't sew? Looking for an easy way to finish your ornaments and scissor fobs? Want to learn how to make cording? Come for a fun night of stitching, twisting and learning. This would be a great way to finish your project from the Beginning Linen class. Bring a small stitched piece to finish (no more than 3 inches square) and your 6 inch Q-Snaps.

Waiting for Snow

LEVEL: Beginning Rug Hooking
DATES: Wed. Nov. 16, Dec. 7 or Jan 7 6:30 to 9:30 pm
COST: \$40.00 TEACHER: Jennie
Waiting for snow is our second fun selection in our beginning rug hooking class category. You will adore our sweet snowman who looks to the sky waiting for his snowflake friends to join him. Your kit will include the following: Design already drawn on linen rug backing, all three colors of delicious Weeks Dye Works wool (pre-cut for you), a rug hook and great written instructions with personal instruction from me. I have room for four in each class. We will use a 7 " by 10" Morgan hoop stand during class, this stand may be purchased at the end of class (it is not included in the cost of the class).

More Classes on the next page!

Ho Ho Ho 4 Stitches in a Row, (Mosey 'n Me)
LEVEL: Intermediate Linen (one class session)
DATES: Thursday November 17 6:30 to 8:30 pm
COST: \$25.00 TEACHER: Carol

You are going to love this adorable Santa and reindeer! The sleigh is made up of 4 specialty stitches which are quick and easy to do. Two JAB Co. buttons create the wheels. Santa is driving a single reindeer (but we will discuss how to multiply them) and holds a small sterling silver tree charm in his left hand. We will also discuss several different finishing ideas.

What's New?

Bent Creek - Let Us Be Thankful Row, Tiny Tim Turkey, Gertie Gobble, Hilltop - Pumpkins

Black Swan Designs - Boo, Hoo, Who?

Blue Ribbon Designs - Christmas Wishes II, Christmas Wishes III
The Cross Eyed Cricket - In a Nutshell, I, II, and III, Skeleton Crew

Fanci That - Winnie the Witch

Glory Bee - Priceless

Heart in Hand Needleart - Thanksgiving Medley, Mother's Wisdom (series) - Sleep Tight and Be Nice, Sept Wool Whimsey,

Homespun Elegance - Hearts Come Home, Shabby Chic Christmas, Wooly Squirrels, Holly Holidays and Peace on Earth

Imaginating - Bethlehem

Little House Needleworks - Coffee Menu, Friendship Tree

Lizzie Kate - Tiny Tidings X, Pair of Pilgrims, Here Comes Santa 05, First Christmas, Flip-It Stamps October and November

Lynn's Prints/Diane Graebner - Tug O War

Mirabilia - Garden Beauty (model at the shop!)

Raise the Roof Designs - Turkey Dressing, Dry Turkey

Sekas Designs - Turkey Square, Santa Square, A Peppermint Heart

Shepherd's Bush - Happy Birthday (kit), Best Witches to You (kit), Believe (kit), Thankful Sheep (kit), Come Tarry (kit), Star

The Silver Lining - Dream Maker

The Victoria Sampler - Jingle bells Tree Farm, Xmas Virtues II, Fleece Navidad

Waxing Moon - Snow Ho Ho, Christmas Is, Christmas Quickies Ltd. Ed.

Off the Grid Designs - Gorgeous hand made needlecases. Come and see the wonderful patterns and colors in fimo clay that Jennifer West uses to create these unique designs. We are the only shop in Ohio that carries these treasures.

Tokens and Trifles - Designs for Victorian Style Cards

Bold Indicates a new designer

Stitchers from the Heart

Here's what's *Hot off the Needle*:

Marie Brown - *Bent Creek* - Jig of the Ladybug

Betsy Cowles—October Stitcher's Surprise

Becky Davis and Dawn Archey - Lavender Wings Land
That I Love -Ohio Map

Melanie Pratt - October Ornament

Jennie Stokley - Pine Mountain September Tie On

Erica Michaels - Uncle Sam (pn)

Cross My Heart Presents: The 2005 Stitchers' Surprise Series

- 12 cute designs, one for each month
- Charts of designs are free for the asking
- Each chart offers original fiber choices, plus a conversion chart of our changes
- All designs stitched on 10 ct. fabric
- Each month's fabric and buttons will be kitted for you as per our conversion

Let us know if you wish to collect all 12 kits and designs so we can plan to have them ready for you!

Attention All Hookers!
I mean rug hookers!

Holiday Ornament Kits
Available November 1st

We will start our monthly series of Hooked ornaments with Santa. That way you can get him finished and on your tree!

December will follow with the Snowman and the Heart comes in January. Please sign up so we may order your kits on schedule. If you are interested in this craft, but have not taken a class yet we have several options for you.

Happy Hearts Club Stitch Nights

When: Monday Evenings; 7:00 to 10:00 pm

Check store for dates

Where: Cross My Heart Ltd.

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away? Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.

What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

OCTOBER

- 1 Sampler Club
- 3 Happy Hearts Club
- 4 Beginning Linen Class
- 8 Russian Punchneedle Class
- 12 The Great Pumpkin Class
- 14 Sweetheart Stitch In
- 15 Mystery Gothic Bookmark Class
- 17 Happy Hearts Club
- 24 Fibers for You Class
- 25 Finishing Touch Class
- 28 - 30 Camp Gottastitch

NOVEMBER

- 2 Russian Punchneedle Class
- 5 Sampler Club
- 7 Happy Hearts Club
- 8 Beginning Linen Class
- 12 Last day to drop off finishing to Kathy
- 16 Waiting for Snow Class
- 17 Ho Ho HO 4 stitches in a Row
- 21 Happy Hearts Club
- 23 Closing early at 3:00 pm
- 24 Closed for Thanksgiving
- 26 Demo Day Open House
- 27 Special holiday hours, Open 1 to 4 pm
- 29 Finishing Touch Class
- 30 Russian Punchneedle Class

DECEMBER

- 3 Sampler Club
- 4 Special holiday hours, Open 1-4 pm
- 6 Happy Hearts Club
- 7 Waiting for Snow Class
- 9 Lock In
- 11 Special holiday hours, Open 1-4 pm
- 13 Beginning Linen Class
- 17 All day Stitching and Cookie recipe exchange
- 18 Special holiday hours, Open 1-4 pm
- 24 Closing early at 3:00 pm
- 26 Opening late at 12:00 noon
- 26-31 After Christmas Sale

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmyhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name	Date/Time	Amount
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		
6. _____		
7. _____		
8. _____		
9. _____		
10. _____		
11. _____		
12. _____		
_____ Bank Card # and Pin _____	Expiration Date _____	Total Amount _____
_____ Check or Money Order	Signature _____	

What's New? Punch Needle Designs

- Bee Design Company* - Pumpkin Stack, Witch, Winnie the Witch, Santa
- Brittercup* - Winter Flower
- Erica Michaels* - Autumn Roundabout, Jack! Nativity
- Charlotte Dudney* - Holiday Ornaments 3
- Homespun Elegance* - Pumpkin Time, Santa Time
- Lavender Wings* - Scaredy Cat
- Pine Mountain Designs* - Wacky Witch
- Plum Pudding* - Trimming the Tree

Come in and pick up a free chart
from Samsarah Designs

For the Cure

October is Breast Cancer Awareness Month