

Cross My Heart, Ltd.

Winter 2006

Dear Stitching Friends,

Happy New Year to all! We have so many things to tell you and for you to participate in with us. January is full of classes and a Monday all day stitch in. February is our busiest month. The first weekend is our annual Super Bowl Sale weekend, both Saturday and Sunday, February 4 and 5. The following weekend Jennie and I are going to the trade show in Nashville, TN to see what new things we can find for you. Saturday February 18th is our Winter Open House where you can come see all the new designs and items from the trade show. In the meantime, there are many classes in February and March as well. Our major event in March is our 10th Anniversary Party! Be sure to mark your calendars for Saturday March 18th, you won't want to miss this!

Life has been busy for everyone here. Debbie's daughter got married in early November. Melanie participated in the Messiah Sing-a-long. Jennie, of course, got the Buckeyes through their season with a win at the Fiesta Bowl. Emily has formed the UFGGA (unfinished gift givers anonymous) club. Carol had her whole family here for Christmas. Hope to see you all soon, read on...

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Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm
Thursday: 10:00 am to 7:30 pm
Closed Sundays

Special Days

OPEN SUNDAY FEBRUARY 5th 12-5
Super Bowl Sunday!

Can't get here to shop? We'll send your stitching requests to you! Call, email or fax us, we ship everywhere.

*Nightie Night Is Coming Soon!!!
Who? What? When? Where?
Information to be announced
Super Bowl Weekend!*

Super Bowl Weekend Sale

Sat. February 4th: 10* to 5
Sun. February 5th: 10* to 4

15% to 50% off Storewide
Hourly Door Prizes

Enter to win a handcrafted stitching basket - one given away each day
Pick up your 25% off Anniversary Party Coupon
Purchase the mystery item and receive a \$25.00 gift certificate

*Sweethearts check early admittance times

Nashville Market

Winter Open House

Sat. February 18th: 10* to 5

Direct from the Nashville Market - the newest in patterns, kits, fibers, fabrics and accessories brought home especially for you. **Nora Corbett of Mirabilia Designs** will be at the shop starting at 2:00 pm for pattern signings. Prepay for her new little fairy kit we will be purchasing at market before Feb. 7 and receive a 10% discount, plus get it autographed by the designer!

Come in and register for a special surprise gift brought directly from market. Drawing held at the end of the day, winner need not be present.

*Sweethearts check early admittance times

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2006 has more fun events planned than ever before and the time to join or renew your membership is now ! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

Monday Jan 16 Lunch and Stitch In
 Saturday and Sunday Feb 4 & 5 - Early opening for Super Bowl Weekend Sales - 9:30 am.
 Tuesday Feb. 14 - A Valentine's Lunch and Stitchin
 Saturday Feb. 18—Early opening for Nashville Winter Open House - 9:30 am.
 Saturday Mar 18 - Early Opening for Anniversary Party - 9:30 am

Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card
 15% off Birthday Shopping spree
 (within one week of the day)
 Monthly fabulous coupon special.
 Early admittance to Sales and Market Night previews.
 Monthly Sweetheart activities.
 Newsletters and announcements sent to you for the year.
 *Excluding lamps.

**Seasonal Series - Stitch In
Starts Tuesday January 24th**

So you all know January brings lots of snow and lots of new monthly stitching designs. So far we know of Lizzie Kate's Christmas Ornaments, Pine Mountains' Big Wrap Pillows, Shepherd's Bush' Be-Attitudes, Calico Crossroads' Mini Kats, Bent Creek's Winter Snapperland, Just Cross Stitch's Ornament series we are kitting and the Stitcher's Surprise series. Or... maybe you just got tangled up in a series from last year or the year before. This group is for you!

Come and join Jennie (the series loving fanatic) as we get together to stitch at our Seasonal Series Stitch In. There is no charge to join. All we ask is that your series is or has been purchased here at Cross My Heart. Our first Tuesday meeting will start at 6:00 pm and will include a delicious dinner, courtesy of Cross My Heart. Come directly from work and enjoy a fun night. Please sign up early so we may include you in our meal count and let us know what series you will be stitching.

Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: January 3, 10, 17, 24, 31
 February 7, 14, 21, 28
 March 7, 14, 21, 28

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00 .

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

Moonlight Madness

**Friday March 10
7:00 to 11:00 pm**

Its time again for our night time stitch-a-thon. Bring out your projects that you have been holed up with this winter and get them finished before our 10th anniversary party! Sign up to bring refreshments and snacks as your entry fee.

2005 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2005 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it

Class Notes

1. Sign up begins Jan. 1st at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Lugana's and Cashel's and Jobelan's Oh My!

LEVEL: Beginning Linen (one class session)

DATES: Tues. Jan 10 7-9 pm COST: \$15.00

TEACHER: Emily Van

Discover the basics of learning to stitch over two while we work on 18 count linen, recreating in cross stitch a bear claw quilt pattern. You will learn how to make a full cross stitch, the quarter stitch, and the three quarter stitch as well as back stitch, all over 2. Bring your 6 inch Q-snaps (available at the shop if you do not have one) and a pair of embroidery scissors. All other class materials provided.

Russian Punchneedle Embroidery (one class session)

LEVEL: Beginner

DATE: Sat. Jan 14 or Sat. Jan 28 (10:00 to 12:00)

Sat. Feb 25th (10:00 to 12:00)

Wed. March 8 (6:30 to 9 pm)

COST: \$15.00 TEACHER: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. It has been the hot new thing at market this year. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

Beginning Hardanger—Level, Beginner

DATE: Thursday Jan. 26 7:00 to 9:00 pm

or Thursday March 23 7:00 to 9:00 pm

COST: \$30.00 TEACHER: Debbie

Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cutwork, needleweaving and doves eye stitch. You will be working on linen with flower thread and should be able to finish your stitching in the allotted class time. Please bring sharp scissors to class with you.

Intermediate Hardanger

DATE: Thursday March 30 6:30 to 9:30 pm

COST: \$40.00 TEACHER: Debbie

Go beyond the basics of Hardanger in creating a bookmark from Satin Stitches. You will learn more filling stitches, as well as some surface/pulled work to decorate the fabric. There will be HOMEWORK for this class, you must sign up early and prepare your fabric. We will do some review on the basics, but sign up by March 23 and come in to get your fabric and instructions before class. You will need sharp

The Finishing Touch

LEVEL - Beginner (one class session)

DATES: Tues. February 7 7:00 to 9:00 pm

COST: \$20.00 TEACHER: Emily Van

"Come on baby, let's do the twist." Can't sew? Looking for an easy way to finish your ornaments and scissor fobs? Want to learn how to make cording? Come for a fun night of stitching, twisting and learning. This would be a great way to finish your project from the Beginning Linen class. Bring a small stitched piece to finish (no more than 3 inches square) and your 6 inch Q-Snaps.

Waiting for Snow

LEVEL: Beginning Rug Hooking

DATES: Sat. Jan 7 or 9:30 to 12:00

Tues Jan 31 6:30 to 9:30 pm

COST: \$40.00 TEACHER: Jennie

Waiting for snow is our second fun selection in our beginning rug hooking class category. You will adore our sweet snowman who looks to the sky waiting for his snowflake friends to join him. Your kit will include the following: Design already drawn on linen rug backing, all three colors of delicious Weeks Dye Works wool (pre-cut for you), a rug hook and great written instructions with personal instruction from me. I have room for four in each class. We will use a 7 "by 10" Morgan hoop stand during class, this stand may be purchased at the end of class (it is not included in the cost of the class).

Beginning Linen, Too

LEVEL: Beginner

DATE: Tues. Mar 7 7:00 to 9:00 pm

COST: \$15.00 TEACHER: Emily

You will be stitching on 18 count linen to create this nine patch quilt square using 2 colors of #5 perle cotton and learning 2 new stitches. Bring your 6 inch Q-snaps and a pair of embroidery scissors (available at the shop, if you don't have them). All other class materials provided.

Swedish Weaving Easter Egg

DATE: Tuesday April 4 7:00 to 9:00 pm

COST: \$35.00 TEACHER: Emily

Learn this centuries old surface embroidery technique to create this fabulous Easter Egg in purple, pink, turquoise and gold. Bring your 8 inch Q-snaps (available at the shop) and an older pair of scissors to cut metallics. All other class materials provided.

Beginning Cross Stitch

DATE: Wed Jan 18, 25 or Feb 15 7:00 to 9:00 pm
COST: \$10.00 TEACHER: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

Lessons on Linen - Flying Colors, Just Nan Designs

DATE: Thursday March 9 6:30 to 9:00 pm
COST: \$45.00 TEACHER: Carol

Know the basics of linen, but haven't moved on to specialty stitches. Come and learn 7 different stitches in this class, including: smyrna cross, small and large triple leviathan, satin cushions, round eyelets, diamond ray eyelet, and rhodes hearts. You will be working on a beautiful small design with flowers and butterflies that will fit into one of Nan's "Whimzi" frames. You will also receive the pattern and fabric for her larger butterfly in pinks, greens and golds. This design could be framed, pillowed or worked into a gorgeous evening bag. You need to know how to stitch on linen. Please bring a 6 inch Q-Snap or hoop to class along with sharp embroidery scissors (all are available at Cross My Heart).

Dragonfly Delights

LEVEL: Intermediate Linen
DATE: Saturday March 25 10:00 to 12:30
COST: \$38.00 TEACHER: Jennie

Learn how to do Laid Filling work for a Sudberry dragonfly Hook frame. We will be doing the cross stitch, which you already know, upright cross, laid filling and learning how to attach beads. You need to know how to work on linen. We will be working with #8 Perle Cotton, silk floss and Mill Hill beads. Your class will include a practical doodle cloth, fibers, fabric and your Sudberry frame.

Attention All Hookers!
I mean rug hookers!

Holiday Ornament Kits
Available November 1st

the Heart comes in January. Please sign up so we may order your kits on schedule. If you are interested in this craft, but have not taken a class yet we have several options for you.

Cross My Heart Presents: The 2006 Stitches' Surprise Series

A whole year's worth of stitching fun—here is what awaits you!

- 12 cute designs, one for each month
- Charts of designs are free for the asking
- Each chart offers original fiber choices, plus a conversion chart of our changes
- All designs stitched on 28 ct. fabric 14 ct. available on request
- Each month's fabric and buttons will be kitted for you as per our conversion
- January's design is ready now!

Let us know if you wish to collect all 12 kits and designs so we can plan to have them ready for you!

Nightie Night Is Coming Soon!!!

Who? What? When? Where?

*Information to be announced
Super Bowl Weekend!*

*Don't Forget!!!
Cross My Heart, Ltd.'s
9th Anniversary Party*

Saturday March 19th

Come to our Anniversary party from 10:00 to 5:00. Its our 10th anniversary and we will be celebrating and serving refreshments. While you are here, enter to win a Daylight Lamp with magnifier!

Don't forget to bring and use your 25% off Coupon you received on SuperBowl Weekend. (Limit one per customer).

* Today only - receive an additional 10% off all pre-cut fabric.

What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

JANUARY

- 1 Closed for New Years Day
- 3 Tea for Two
- 7 Waiting for Snow (rug hooking) 10:00
- 7 Sampler Club 2-4 pm
- 10 Tea for Two
- 10 Beginning Linen 7-9 pm
- 17 Tea for Two
- 18 Beginning Cross Stitch 7-9 pm
- 23 Happy Hearts Club
- 24 Tea for Two
- 24 Seasonal Series Stitch Club 5-9 pm
- 25 Beginning Cross Stitch 7-9 pm
- 26 Beginning Hardanger class 7-9 pm
- 28 Beginning Punch Needle 10-12
- 31 Tea for Two
- 31 Waiting For Snow class 6:30-9:30

FEBRUARY

- 4 Super Bowl Sale Weekend 10- 5
- 5 Super Bowl Sale Weekend 12- 5
- 7 Tea for Two
- 7 Finishing Touch class 7-9 pm
- 14 A Valentine Tea for Two
- 15 Beginning Cross Stitch 7-9 pm
- 18 Winter Market Saturday
- 20 Happy Hearts Club
- 21 Tea for Two
- 25 Beginning Punch Needle class 10-12
- 28 Tea for Two
- 28 Seasonal Series Stitch Club 5-9 pm

MARCH

- 4 Sampler Club 2-4 pm
- 7 Tea for Two
- 7 Beginning Linen, Too class 7-9 pm
- 8 Beginning Punch Needle class 7-9 pm
- 9 Lessons on Linen - Flying Colors
6:30 to 9:00 pm
- 10 Midnight Madness Lock In
- 14 Tea for Two
- 18 10th Anniversary Party!
- 20 Happy Hearts Club
- 21 Tea for Two
- 23 Beginning Hardanger class 7-9 pm
- 25 Dragonfly Delights class 10-12:30
- 28 Tea for Two
- 28 Seasonal Series Stitch Club 5-9 pm
- 30 Intermediate Hardanger class 6:30-9:30

APRIL

- 4 Swedish Weaving Easter Egg 7-9pm

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name

Date/Time

Amount

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____
- 11. _____
- 12. _____

_____ Bank Card # and Pin _____ Expiration Date _____ Total Amount _____

_____ Check or Money Order _____ Signature _____

Charm of the Month Club

You can Still Join!

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Christmas. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

Stitchers from the Heart

Here's what's *Hot off the Needle*:

Carolyn Shirley - Dragon Dreams *I'll Make My Own Happy Ending*
Debbie Somerlot - March Stitcher's Surprise
Melanie Pratt—January JCS Ornament, February Stitcher's Surprise
Jennie Stokley - January Stitcher's Surprise, February JCS Ornament, Shepherd's Bush *Star*
Carol Grant - Sue Hillis Designs *Christmas Time*, Periwinkle Promises *Ornament*, Mosey 'n Me *I Believe*

What's New?

Blue Ribbon Designs - Valentine Wishes
Cindy Valentine - Midnight Arabesque
Country Cottage Needleworks - Rose Cottage
Cross My Heart, Inc. - Mother, Your Love
Dimple Designs - Fidget
The Drawn Thread - Three Friends, Red Lace Needlebook
Elizabeth's Designs - Flower and Friends Club-Garden
Welcome, Nature's Alphabet II
Heart in Hand Needleart - Mother's Wisdom (series) - Drive Safely and Wee One Snow
Imaginating - Sports Fanatic
Linen Flowers - Beatitudes
Lizzie Kate - Boxer— These are the Days , Love, Hope, Friends
Lynn's Prints/Diane Graebner - Hopscotchin', Autumn Help
Mystic Stitch - Faraway Greeting
The Silver Lining - Epiphyllum # 2 (Christmas Cactus)
Stitchopolis - Winter Gusts
Val's Stuff - Frosty Friends
Waxing Moon - Griper's Club, Bring on the Snow, The Most Patterns, Simply Snowdays

Off the Grid Designs - Gorgeous hand made needlecases and magnets. Come and see the wonderful patterns and colors in fimo clay that Jennifer West uses to create these unique designs. We are the only shop in Ohio that carries these treasures.

Bold Indicates a new designer