

# Cross My Heart, Ltd.

Spring 2006

Dear Stitching Friends,

Carol and I thank you for your thoughtful cards, caring words and prayers which you offered to us on Ruby's passing. We thank you for your generous donations in Ruby's honor. We will pass your dollars on to the wonderful people at Golden Endings Golden Retriever Rescue. Thank you for helping us share our grief.

We hope that as the cold uglies disappear you will join us for some special spring classes and events here at the store. Carol's Sampler club continues as does my Seasonal Series night. I am having a ball with rug hooking and punch needle. Please try these if you haven't already.

Carol and Debbie are offering a new *Stitch with Me* from A to Z beginning May 22nd. They will be working on one letter of the alphabet, its motif and stitches each month. Read on pg. 2 for more details.

Thanks for helping us celebrate our 10th anniversary in March!

Happy Stitching!

## **June Market Day** **Saturday June 17th 10 am to 5 pm**

*Yes, Jennie and I will be attending the summer trade show in Indianapolis this month to shop for new charts, kits, fabrics and goodies for you. Come see what we found and help us to supply all your stitching needs.*

*We will have all the flyers for you to look at as well as items to order.*

1141 Kenny Centre  
Columbus, Ohio 43220  
Phone: 614-442-0820  
FAX: 614-442-0835  
Email: crsmyhrtlt@aol.com  
Web: www.crossmyheartltd.com

### **Store Hours**

Monday—Saturday: 10:00 am to 5:00 pm  
Thursday: 10:00 am to 7:30 pm  
Closed Sundays

### **Special Days**

Closed for Memorial Day— Monday May 29  
Closing early Monday July 3rd  
Closed for Independence Day - Tuesday July 4

Can't get here to shop? We'll send your stitching requests to you! Call, email or fax us, we ship everywhere.

## **Easter Egg Hunt** **Saturday April 8th**

*We've got Easter eggs scattered all through the shop. What's in them? Come in and find out what is your gift/discount/special treat.*

*They will only appear today so don't miss this event. Limited to one per customer. Not to be opened until you've come to the register.*

## **Hot Summer Sale Days** **July 5th through July 8th**

Cool off after the 4th by joining us at Cross My Heart for our annual summer sale. Something different every day!  
Refreshments available!

## Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2006 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00.

### *Sweetheart Club Member Benefits*

New Sweetheart Club pin and Membership Card

15% off Birthday Shopping spree

(within one week of the day)

Monthly fabulous coupon special

Early admittance to Sales and Market Night previews.

Monthly Sweetheart activities

Newsletters and announcements sent to you for the year

\*Excluding lamps

## Happy Hearts Club Stitch Nights

When: Monday Evenings; 7:00 to 10:00 pm  
Check store for dates

Where: Cross My Heart Ltd.

Who: By Invitation of the shop owners

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away?

Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.

## Stitch With Me From A to Z!

Join Carol and Debbie as they progress through Rainbow Gallery's 2006 Cross Stitcher's Surprise Series! We will undertake a commitment similar to Carol's Create Your Own Sampler Club, but on a much smaller scale. We will learn new stitches, encourage the use of different fibers, discuss the layout of your design and have fun in the process. This year we will be doing half the alphabet, and in 2007, Rainbow Gallery will release the remaining letters to complete your project. You can do them as blocks on an afghan, over one on linen, use banding to create bell pulls, or dream up one of your own ideas! We even thought they'd be cute as baby blocks! Several finishing ideas will be discussed! So, come along with us and enjoy creating this amazing alphabet! Beginning Monday May 22, 2006.

Stitch dates: Monday May 22, June 19, July 10

## Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: April 4, 11, 18, 25

May 2, 9, 16, 23, 30

June 6, 13, 20, 27

## Shop Policies

**RETURN POLICIES**—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

**HOLD BOX**—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

**CHECKS**—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

## Moonlight Madness

Friday May 19

7:00 to 11:00 pm

It's time again for our night time stitch-a-thon. Found a project that you "lost" over the winter and need to finish? Bring it inn and have some stitching fun with other folks. Sign up to bring refreshments and snacks as your entry fee.

## 2005 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2005 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last.

## Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

### Class Notes

1. Sign up begins April 1st at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

### Classes

#### Beginning Linen

LEVEL: Beginning Linen (one class session)  
DATES: Tues. May 2 or July 11 7:00 to 9:00 pm  
COST: \$15.00 TEACHER: Emily Van  
Discover the basics of learning to stitch over two while we work on 18 count linen, recreating in cross stitch a bear claw quilt pattern. You will learn how to make a full cross stitch, the quarter stitch, and the three quarter stitch as well as back stitch, all over 2. Bring your 6 inch Q-snaps (available at the shop if you do not have one) and a pair of embroidery scissors. All other class materials provided.

#### Russian Punchneedle Embroidery (one class session)

LEVEL: Beginner  
DATE: Wed Apr 5, Apr 26, May 17 or June 21  
7:00 to 9:00 pm  
Sat Apr 8 or June 3 10:00 am to 12:00 noon  
COST: \$15.00 TEACHER: Jennie  
Russian Punch Needle is FUN! The heart shaped pin we will create has the look and texture of a miniature hooked rug. We will learn about the tradition behind the craft, design influences and how to use different manufacturers' needles. Punch needles can be used to create jewelry, clothing embellishments, hangings and boxes. It is fast, fun and easy to do. Punch needles are not included in the price of class, but are available for purchase after class. Please bring sharp embroidery scissors to class with you.

#### Dove's Eve Earrings - Beginning Hardanger

DATE: Wednesday April 19 7:00 to 9:00 pm  
or Thursday June 15 7:00 to 9:00 pm  
COST: \$22.00 TEACHER: Debbie  
Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cutwork, needleweaving and dove's eye stitch. You will be working on linen and should be able to finish your stitching in the allotted class time. Moms, bring your teenage daughters, sisters or friends with you for this fun class. Please bring sharp scissors to class with you.

#### Beginning Linen, Too

DATE: Tues. June 6 7:00 to 9:00 pm  
COST: \$15.00 TEACHER: Emily  
You will be stitching on 18 count linen to create this nine patch quilt square using 2 colors of #5 perle cotton and learning 2 new stitches. Bring your 6 inch Q-snaps and a pair of embroidery scissors (available at the shop, if you don't have

#### Tiptoe Through the Tulips (one session class)

LEVEL: Beginning Rug Hooking  
DATES: Wed. April 12, May 10 or June 14 6:30 to 9:30 pm  
Sat. May 20 or June 17 9:30 am to 12:00  
COST: \$40.00 TEACHER: Jennie  
A sweet spring lamb adorns your newest beginning rug hooking class project. Your kit will include the following: design already drawn on linen rug backing, all five color of delicious Weeks Dye Works wool (precut for you), a rug hook and lots of personal instruction from me. I have room for six in each class. We will use a 7 x 10 inch Morgan hoop stand during class. This stand may be purchased at the end of class, it is not included in the class fee.

#### Lessons on Linen: Flying Colors, Just Nan Designs

LEVEL: Intermediate Linen  
DATE: Thurs April 20 6:30 to 9:00 pm  
COST: \$45.00 TEACHER: Carol  
Know the basics of linen, but haven't moved on to specialty stitches. Come and learn 7 different stitches in this class, including: smyrna cross, small and large triple leviathan, satin cushions, round eyelets, diamond ray eyelet, and rhodes hearts. You will be working on a beautiful small design with flowers and butterflies that will fit into one of Nan's "Whimzi" frames. You will also receive the pattern and fabric for her larger butterfly in pinks, greens and golds. This design could be framed, pillowed or worked into a gorgeous evening bag. You need to know how to stitch on linen. Please bring a 6 inch Q-Snap or hoop to class along with sharp embroidery scissors (all are available at Cross My Heart).

#### Victorian Pin Cushion (one class session)

LEVEL: Finishing technique class  
DATES: Sat May 13 10:00 am to 12:00  
Wed May 24 7:00 to 9:00 pm  
Thurs June 22 7:00 to 9:00 pm  
COST: \$22.00 TEACHER: Jennie  
Come join me and learn several techniques to dress up your pre-finished pillow projects. We will be trying out these techniques on a small Olde Colonial pincushion. Our linen top incorporates cross stitch, backstitch and stitching over one. (You will need to know how to work on linen). You will make a quick tassel and use twisted cord for embellishing the finished project. Please bring sharp embroidery scissors to class.

## (Classes Continued)

### **Midas Touch** Beginning Beading

DATE: Thursday May 25 6:30 to 9:00 pm  
or Saturday June 24 10:00 am to 12:30  
COST: \$28.00 TEACHER: Carol

Wait 'til you see this gorgeous scissor case and fob made out of ribbons and beads! They are so easy to put together. You will have this finished in no time at all. The soft cording makes the case easy to wear around you neck and its so pretty. Bring sharp embroidery scissors. (Scissors in picture are not included.)

### *Stitchers from the Heart*

Here's what's *Hot off the Needle*:

- Debbie Somerlot - Midnight Arabesque from Cindy Valentine, March Stitcher's Surprise
- Melanie Pratt - February Stitcher's Surprise
- Emily Van - April's Just Cross Stitch Ornament
- Carol Grant - April's Stitcher's Surprise, Some Things Are Beautiful from In a Gentle Fashion, Time in a Garden, Sweet Honey and Garden Welcome from Elizabeth's Designs
- Jennie Stokley - February Just Cross Stitch Ornament

### Seasonal Series - Stitch In Continuing on Tuesdays

So you all know the spring brings lots of rain, flowers and lots of new monthly stitching designs. So far we know of Lizzie Kate's Christmas Ornaments, Pine Mountains' Big Wrap Pillows, Shepherd's Bush' Be-Attitudes, Calico Crossroads' Mini Kats, Bent Creek's Winter Snapperland, Just Cross Stitch's Ornament series we are kitting and the Stitcher's Surprise series. Or... maybe you just got tangled up in a series from last year or the year before. This group is for you!

Come and join Jennie (the series loving fanatic) as we get together to stitch at our Seasonal Series Stitch In. There is no charge to join. All we ask is that your series is or has been purchased here at Cross My Heart. The Stitch Ins are held at 6:00 pm the last Tuesday of the month. Come directly from work and enjoy a fun night. Dinner is potluck. Please sign up early so we may include you in our meal count and let us know what series you will be stitching.

Spring Dates: Tuesday April 25  
May 30  
June 27

## Cross My Heart Presents: The 2006 Stitchers' Surprise Series

A whole year's worth of stitching fun—here is what awaits you!

- 12 cute designs, one for each month
- Charts of designs are free for the asking
- Each chart offers original fiber choices, plus a conversion chart of our changes
- All designs stitched on 28 ct. fabric, 14 ct. available on request
- Each month's fabric and buttons will be kitted for you as per our conversion
- January through April's designs are ready now!

Let us know if you wish to collect all 12 kits and designs so we can plan to have them ready for you!

*We are getting a trunk  
show from  
Sisters & Best Friends  
May 1 through May 25*

*Come and see their wonder-  
ful samplers and whimsical  
designs first hand.*

### *Charm of the Month Club*

*You can Still Join!*

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Christmas. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

# What's Happening?

Just some of the exciting events happing at Cross My Heart, Ltd. More details throughout the newsletter.

## APRIL

4 Tea for Two  
 5 Russian Punchneedle class  
 8 Russian Punchneedle class  
 8 Easter Egg Hunt ALL DAY  
 11 Tea for Two  
 11 Swedish Weaving Easter Egg class  
 12 Tip Toe Through the Tulips class  
 18 Tea for Two  
 19 Dove's Eye Earrings class  
 20 Flying Colors class  
 22-23 Nightie Nights  
 25 Tea for Two  
 25 Seasonal Series night  
 26 Russian Punchneedle class

## MAY

1 Though 25 Sisters and Best Friends Trunk Show  
 2 Tea for Two  
 2 Beginning Linen class  
 9 Tea for Two  
 10 Tiptoe Through the Tulips class  
 13 Victorian Pin Cushion class  
 13 Sampler Club  
 16 Tea for Two  
 17 Russian Punchneedle class  
 19 Midnight Madness (Lock in)  
 20 Tiptoe Through the Tulips class  
 22 Stitch with Me from A to Z group  
 23 Tea for Two  
 24 Victorian Pin Cushion class  
 25 Midas Touch class  
 29 CLOSED for Memorial Day  
 30 Tea for Two  
 30 Seasonal Series night

## JUNE

3 Russian Punchneedle class  
 3 Sampler Club  
 6 Tea for Two  
 6 Beginning Linen II class  
 13 Tea for Two  
 14 Tiptoe Through the Tulips class  
 15 Dove's Eye Earrings class  
 17 June MARKET day  
 17 Tiptoe Through the Tulips class  
 19 Stitch with Me from A to Z group  
 20 Tea for Two  
 21 Russian Punchneedle class  
 22 Victorian Pin Cushion  
 24 Midas Touch class  
 27 Tea for Two  
 27 Seasonal Series night

## JULY

5 though 8 Hot Summer Sale Days

Send to: Cross My Heart Ltd.  
 1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820  
 Email: crsmyhrtlt@aol.com

### MAIL IN REGISTRATION FORM

Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
 Address \_\_\_\_\_ Work Phone \_\_\_\_\_

Class/Club Name	Date/Time	Amount
1. _____		
2. _____		
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11. _____		
12. _____		

\_\_\_\_\_ Bank Card # and Pin \_\_\_\_\_ Expiration Date \_\_\_\_\_ Total Amount \_\_\_\_\_

\_\_\_\_\_ Check or Money Order \_\_\_\_\_ Signature \_\_\_\_\_

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5 though 8  
Hot Summer Sale Days