

Cross My Heart, Ltd.

Summer 2006

A Special Message from Emily

Dear Stitching Friends,

Two years ago, a close friend of mine was diagnosed with ALS. Amyotrophic lateral sclerosis (ALS), sometimes called Lou Gehrig's disease, is a rapidly progressive, invariably fatal neurological disease that attacks the nerve cells responsible for controlling involuntary muscles. Every 90 minutes, a new person is diagnosed with ALS; every 90 minutes, a person dies from ALS. That means yesterday, 16 new people were diagnosed, and 16 more died.

ALS is always fatal; there is no cure. There has not been much progress in research since my great aunt died of the same disease in 1985. The diagnosis is the same as it was then. Sometime in the next 3 years, my friend will die. Probably before the end of the year. The ALS Association needs money for research and care of the over 180 families in central Ohio that are affected. Eighty percent of the funds collected stays here in the area.

This year, Carol, Jennie, and my friends here at Cross My Heart have graciously agreed to assist in "Stitch to D'feet ALS." Over the next few weeks, 9 x 9 squares of fabric, both Aida and Jobelan will be available for sale here at the shop for \$6.00 a piece. \$2.00 from each square will be donated to the ALS Association.

In conjunction with the Walk to D'feet ALS (September 17 at Fred Beekman Park), you are invited to stitch the squares with feet, shoes and flip flops and then drop them back by the shop by September 1st. We will put all the squares together in a quilt and exhibit in the shop and on our website from September 9-16. During that time, we will accept bids for the finished quilt through a silent auction. All of the proceeds from the silent auction will go the Association and will be donated the day of the walk.

The ALS Association needs your help. I will lose my friend. But with your help, perhaps we can save another's life.

Emily Van

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Store Hours

Monday—Saturday: 10:00 am to 5:00 pm

Thursday: 10:00 am to 7:30 pm

Closed Sundays

Special Days

Closed for Labor Day – Monday Sept 4

Can't get here to shop? We'll send your stitching requests to you! Call, email or fax us, we ship everywhere.



August Market Day

Saturday August
19th 10 am to 5 pm

Yes, Jennie and I will be attending the summer trade show in Charlotte N.C. this month to shop for new charts, kits, fabrics and goodies for you. Come see what we found and help us to supply all your stitching needs. We will have all the flyers for you to look at as well as items to purchase.



Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2006 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00.

Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card

15% off Birthday Shopping spree

(within one week of the day)

Monthly fabulous coupon special

Early admittance to Sales and Market Night previews.

Monthly Sweetheart activities

Newsletters and announcements sent to you for the year

*Excluding lamps

Happy Hearts Club Stitch Nights

When: Monday Evenings; 7:00 to 10:00 pm
Check store calendar for dates

Where: Cross My Heart Ltd.

Who: By Invitation of the shop owners

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away?

Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.

Stitch With Me From A to Z!

Join Carol and Debbie as they progress through Rainbow Gallery's 2006 Cross Stitcher's Surprise Series! We will undertake a commitment similar to Carol's Create Your Own Sampler Club, but on a much smaller scale. We will learn new stitches, encourage the use of different fibers, discuss the layout of your design and have fun in the process. This year we will be doing half the alphabet, and in 2007, Rainbow Gallery will release the remaining letters to complete your project. You can do them as blocks on an afghan, over one on linen, use banding to create bell pulls, or dream up one of your own ideas! We even thought they'd be cute as baby blocks! Several finishing ideas will be discussed! So, come along with us and enjoy creating this amazing alphabet! Beginning Monday May 22, 2006.

Stitch dates: Monday July 10, August 21, Sept. 11
7-9 pm

Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: July 11, 18, 25

August 1, 8, 15, 22, 29

September 5, 12, 19, 26

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

Moonlight Madness

Friday July 28th 7:00 to 11:00 pm

Friday September 8th 7:00 to 11:00 pm

It's time again for our night time stitch-a-thon. Found a project that you put down this spring and need to finish? Bring it inn and have some stitching fun with other folks. Sign up to bring refreshments and snacks as your entry fee.

2005 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2005 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last. ALSO don't forget to order your 2006 issue! They will be available in September!

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

Class Notes

1. Sign up begins July 5th at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Beginning Linen (one class session)

DATES: Tues. August 8 7:00 to 8:30 pm

COST: \$15.00 TEACHER: Emily Van

Discover the basics of learning to stitch over two while we work on 18 count linen, recreating in cross stitch a bear claw quilt pattern. You will learn how to make a full cross stitch, the quarter stitch, and the three quarter stitch as well as back stitch, all over 2. Bring your 6 inch Q-snaps (available at the shop if you do not have one) and a pair of embroidery scissors. All other class materials provided.

Russian Punchneedle Embroidery (one class session)

LEVEL: Beginner

DATE: Sat. July 15 1:00 to 3:00 pm

Sat. August 5 10:00 to 12:00 noon

Wed. July 26 7:00 to 9:00 pm

Wed. August 16 7:00 to 9:00 pm

COST: \$15.00 TEACHER: Jennie

Russian Punch Needle is FUN! The heart shaped pin we will create has the look and texture of a miniature hooked rug. We will learn about the tradition behind the craft, design influences and how to use different manufacturers' needles. Punch needles can be used to create jewelry, clothing embellishments, hangings and boxes. It is fast, fun and easy to do. Punch needles are not included in the price of class, but are available for purchase after class. Please bring sharp embroidery scissors to class with you.

Russian Punchneedle Embroidery (one class session)

LEVEL: Intermediate

DATE: Wed. August 23 7:00 to 9:00 pm

Wed. Sept. 13

Thurs. Sept. 28

COST: \$18.00 TEACHER: Jennie

Now that you have had a beginning class, lets see what else you can really do with your needles. For this class, we will do a sampler using different gauge heights and a variety of fibers. In your class, you will receive an 8 inch hoop, weavers cloth and a micron pigma pen. Please bring your punchneedles and scissors.

Beginning Rug Hooking (one session class)

DATES: Tues. August 22 6:30 to 9:30 pm

Wed. Sept. 20 or Wed. Oct. 11

COST: \$40.00 TEACHER: Jennie

Your kit will include the following: design already drawn on linen rug backing, all five color of delicious Weeks Dye Works wool (precut for you), a rug hook and lots of personal

instruction from me. I have room for six in each class. We use a 7 x 10 inch Morgan hoop stand during class. This stand may be purchased at the end of class, it is not included in the class fee.

A Day at the Beach Pincushion

DATE: Saturday July 22 10:00 to 12:00 noon

COST: \$22.00 TEACHER: Jennie

Come join me for a day at the beach and learn something New! You will be stitching your own beach house on sunshine yellow 18 ct. Cork linen. We will learn the barrel stitch, a woven plait and joining backstitch. Bring a brown bag lunch if you want. I'll have water, pop or lemonade available and a special treat. Sign up early!

Beginning Hardanger Class One (one session class)

Holly Berries (The Victoria Sampler)

DATE: Saturday August 26 10:30 to 1:00 pm

COST: \$22.00 TEACHER: Debbie

Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cut the fabric correctly and weave the resulting bars. You will be working on linen. This sweet little design has holly and berries stitched around the outside and an eight pointed star in the center. Please bring sharp scissors to class with you.

Beginning Hardanger Class 2/Level Two (one session class)

A Hardanger Wreath (The Victoria Sampler)

DATE: Sat. Sept 16 10:30 am to 1:00 pm

COST: \$22.00 TEACHER: Debbie

Using dove's eyes is another way to strengthen and support open bars in hardanger. Wrapped bars allow larger squares and work up quickly. Dove's Eyes are easy to master and give a delicate look to the design. Cross stitched roses adorn the corners and a small gold colored heart charm is placed in the center. There is homework for this class so sign up early. Please bring sharp scissors to class with you.

Beginning Hardanger Class 3/Level 3 (one session class)

Floral Heart (The Victoria Sampler)

DATE: Thur, Oct 19 6:30 to 9:30 pm

COST: \$22.00 TEACHER: Debbie

Beautiful tiny knots called picots are added to the sides of the bars as you weave them. They add to the lacy effect of the hardanger, but can sometimes be difficult to keep them consistent. With practice, you may find this stitch to be one of your favorites. This heart shape design is decorated with a delicate flower border and flower bunches at the top of the heart. Sign up early as there is homework before the class. Bring sharp scissors to class with you.

(Classes Continued)

Fall Peyote Pin Beginning Peyote Stitch Beading

DATE: Saturday Sept. 23 10:00 am to 12:00 noon
COST: \$18.00 TEACHER: Carol

Wait 'til you see this gorgeous pin made out of beads! They are so easy to put together. You will have this finished in no time at all. This piece is done in even count peyote weaving which is easy to learn. In addition to the fall design, there pins for all of the seasons available. Bring sharp embroidery scissors.

Swedish Acorn (Beginning to Intermediate)

DATE: Tues. Oct. 10 7:00 to 9:00 pm
COST: \$15.00 TEACHER: Emily

Join our loveable nut Emily and learn a surface technique to embroider an acorn. Huck or Swedish Weaving is surface embroidery where the floss or yarn is woven under the top threads of the fabric "floats." This type of surface embroidery can be done on huck toweling, monks cloth, or aida - we will be working on 14 count aida stitched to a prefinished potholder. Bring a sharp pair of embroidery scissors.

Memory Tin

DATE: Tues. September 12 7:30 to 8:30 pm
COST: \$15.00 TEACHER: Emily

Attention Scrappers! Want a fun way to combine your love of cross stitch, scrap books, and your favorite photos? Spend an evening constructing a mini memory tin made from a mint tin, 4 of your photos, fabric ribbon, and a small stitched piece. There is homework for your class - so be sure to sign up early to get your graph (you can choose your own colors and fabric!) We'll meet together to finish the project - so bring your finished piece and 4 photos cropped to 2 inches by 3 inches. Everything else will be provided

Duplicate Stitch (Beginning)

DATE: Sat. August 19 10:30 am to 12:00 noon
COST: \$12.00 TEACHER: Phyllis

Tired of X's? Want to learn a different letter? How about a V? Come learn how to duplicate stitch in this easy Christmas mitten sample. Duplicate stitch is simply covering the V's in a sweater knit. After learning the basics you will be ready to add a personalized touch to all your sweater knits. Bring a sharp pair of embroidery scissors.

Autumn on the Square

DATE: Sat. Sept. 30 10:30 am to 12:30 pm
COST: \$18.00 TEACHER: Jennie

Come color with me and decorate your square with wonderful Just Another Button Company buttons. If you have been collecting the Town Square graphs this would make a wonderful addition as a pillow or picture companion to your village. Not a whole lot of stitching, but lots of fun. Your class supplies include designs, fabric and the wonderful buttons for your piece. A great mother daughter class.

Announcements

Create Your Own Sampler in a Year IV

Saturday September 16 for 2:00 to 3:00 pm

Do you love samplers? Ever experience the frustration of not being able to find one exactly the way you wanted it? Come to our organizational meeting for Creating Your Own Sampler in a Year. This will be your sampler to put in what you want! We will give you guidelines and some ideas. Each meeting consists of directions on specialty stitches and ways of using them. We will also have show and tell and layout discussions. Each person will receive a 1/2 yard of fabric cut 18 x 45 and 18 x 12. The smaller piece can be used for an individual design or as your "doodle cloth". There is no cost for the preliminary informational session. When you register for the club you will be required to pay for the fabric and the last month's class. Come and see what this is all about!

New this year! Can't make it to the shop? This year's Sampler Club will also be simultaneously taught on-line! Check our website for details!

Camp Gottastitch 2006



Plans are underway for Camp Gottastitch 2006. When is it? Where are we going? How are we going to get there? What are we doing? Be patient! All we are at liberty to tell you at this time is—it will be a fun filled weekend of unlimited stitching

from Friday night to Sunday afternoon! Check with the shop or watch on-line for further information.

Cross My Heart Presents: The 2006 Stitches' Surprise Series

A whole year's worth of stitching fun—here is what awaits you!

- 12 cute designs, one for each month
- Charts of designs are free for the asking
- Each chart offers original fiber choices, plus a conversion chart of our changes
- All designs stitched on 28 ct. fabric, 14 ct. available on request
- Each month's fabric and buttons will be kitted for you as per our conversion
- January through June's designs are ready now!

Let us know if you wish to collect all 12 kits and designs so we can plan to have them ready for you!

What's Happening?

Just some of the exciting events happing at Cross My Heart, Ltd. More details throughout the newsletter.

JULY

- 1 Sampler Club
- 3 Closing Early (3 pm)
- 4 CLOSED for Independence Day
- 5 - 8 HOT SUMMER SALE DAYS
- 10 Stitch with Me from A-Z
- 11 Tea for Two
- 11 Beginning Linen I class
- 15 Russian Punchneedle Class (beg.)
- 17 Happy Hearts Club
- 18 Tea for Two
- 22 Day at the Beach Pincushion class
- 25 Tea for Two
- 25 Seasonal Series night
- 26 Russian Punchneedle Class (beg.)
- 28 Midnight Madness Lock In

AUGUST

- 1 Tea for Two
- 5 Russian Punchneedle class (beg)
- 5 Sampler Club
- 7 Happy Hearts Club
- 8 Tea for Two
- 8 Beginning Linen class
- 15 Tea for Two
- 16 Russian Punchneedle class (beg)
- 19 Charlotte MARKET Day
- 19 Duplicate Stitch class
- 21 Stitch with Me from A to Z group
- 22 Tea for Two
- 22 Beginning Rug Hooking
- 23 Russian Punchneedle class (int.)
- 26 Beginning Hardanger Class 1/Level 1
- 29 Tea for Two
- 29 Seasonal Series night

SEPTEMBER

- 5 Tea for Two
- 5 Happy Hearts Club
- 8 Midnight Madness Lock In
- 11 Stitch with Me from A to Z group
- 12 Tea for Two
- 12 Memory Tin class
- 13 Russian Punchneedle class (int.)
- 16 Beginning Hardanger Class 2/Level 2
- 16 Sampler Club IV
Informational Meeting
- 19 Tea for Two
- 20 Beginning Rug Hooking class
- 23 Peyote Pin class
- 26 Tea for Two
- 26 Seasonal Series night
- 28 Russian Punchneedle class (int.)

OCTOBER

- 2 Happy Hearts Club
- 7 Sampler Club IV begins

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmyhrtlt@aol.com

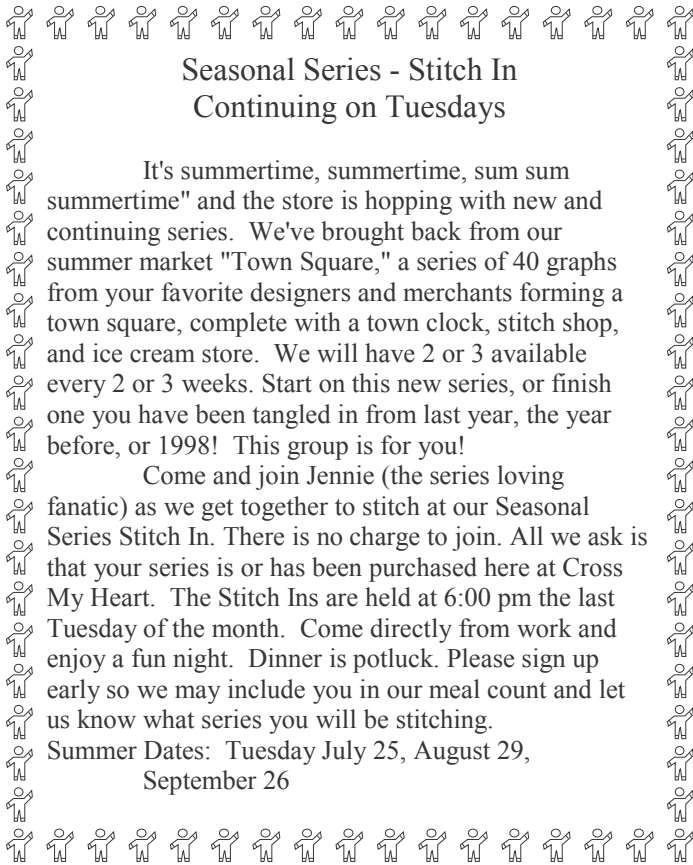
MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name	Date/Time	Amount
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Seasonal Series - Stitch In Continuing on Tuesdays

It's summertime, summertime, sum sum summertime" and the store is hopping with new and continuing series. We've brought back from our summer market "Town Square," a series of 40 graphs from your favorite designers and merchants forming a town square, complete with a town clock, stitch shop, and ice cream store. We will have 2 or 3 available every 2 or 3 weeks. Start on this new series, or finish one you have been tangled in from last year, the year before, or 1998! This group is for you!

Come and join Jennie (the series loving fanatic) as we get together to stitch at our Seasonal Series Stitch In. There is no charge to join. All we ask is that your series is or has been purchased here at Cross My Heart. The Stitch Ins are held at 6:00 pm the last Tuesday of the month. Come directly from work and enjoy a fun night. Dinner is potluck. Please sign up early so we may include you in our meal count and let us know what series you will be stitching.

Summer Dates: Tuesday July 25, August 29,
September 26

Charm of the Month Club

You can Still Join! We are starting a new set in September!

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. GARDEN (the new Series!). You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.