

# Cross My Heart, Ltd.

Winter 2007

Dear Stitching Friends,

Winter is finally upon us, but that means so is our grand Super Bowl Weekend Sale and the upcoming Nashville Market. That sure does help alleviate the winter blahs. So many new patterns, kits and products are showing up in the shop that it is difficult to tell you about all of them in this newsletter. We have a new line of luscious hand dyed silks from Gloriana Threads that we want you to see. There are several new designers' patterns you will want to check out.

In March, we will be celebrating our 11th Anniversary Party on the 17th. Make sure you pick up a coupon at the shop during Super Bowl weekend. This is also National Chocolate Week so look for added surprises and values during the party.

Sweethearts, its time to renew your membership. We are planning some extra events, openings and specials just for you. If you have not yet become a Cross My Heart Sweetheart, check out the information about joining on page two.

Check out the class schedule for some new challenges and fun learning opportunities.

Happy Stitching,

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Columbus, Ohio 43220

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Web: www.crossmyheartltd.com

## Store Hours

Monday—Saturday: 10:00 am to 5:00 pm

Thursday: 10:00 am to 7:30 pm

Closed Sundays

## Special Days

OPEN SUNDAY FEBRUARY 4th 10:00 am—4:00 pm  
Super Bowl Sunday!

Can't get here to shop?

We'll send your stitching requests to you!

Call, email or fax us, we ship everywhere.

## Super Bowl Weekend Sale

Sat. February 3rd: 10 to 5

Sun. February 4th: 10 to 4

15% to 50% off Storewide

Hourly Door Prizes

Enter to win a handcrafted stitching basket - one given away each day

Pick up your 25% off Anniversary Party Coupon

Purchase the mystery item and receive a \$25.00 gift certificate

## Nashville Market

## Winter Open House

Sat. February 17th: 10\* to 5

Direct from the Nashville Market - the newest in patterns, kits, fibers, fabrics and accessories brought home especially for you.

Come in and register for a special surprise gift brought directly from market. Drawing held at the end of the day, winner need not be present.

\*Sweethearts check early admittance times



### Class Notes

1. Sign up begins Jan. 30th at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

### Classes

#### **Beginning Linen** (one session class)

LEVEL: Beginning Linen

DATE: Wed. Feb 7 7:00 to 8:30 pm

COST: \$15.00 TEACHER: Emily Van

Do the words "over Two" send you into a state of panic? Start easy with 18 count linen and perle cotton and by the end of class you will have completed a cute scissor fob. You will see how quarter and three-quarter stitches are much easier on linen and will learn two specialty stitches, the Satin stitch and Smyrna cross. Bring sharp scissors and 6 inch Q-snaps to class with you (they are available at Cross My Heart if you don't have them.)

#### **Russian Punchneedle Embroidery** (one session class)

LEVEL: Beginner

DATE: Tues. Feb 20 6:30 to 9:00 pm

Sat. Mar 10 10:30 am to 12:30 pm

Sat. Apr. 14 10:30 am to 12:30 pm

COST: \$15.00 TEACHER: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

#### **Beginning Hardanger Class One** (one session class)

Holly Berries (The Victoria Sampler)

DATE: Sat. Apr.21 10:30 to 1:00 pm

COST: \$22.00 TEACHER: Debbie

Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cut the fabric correctly and weave the resulting bars. You will be working on linen. This sweet little design has holly and berries stitched around the outside and an eight pointed star in the center. Please bring sharp scissors to class with you.

#### **Beginning Hardanger Level Two** (one session class)

A Hardanger Wreath (The Victoria Sampler)

DATE: Sat. Feb. 24 10:30 am to 1:00 pm

COST: \$22.00 TEACHER: Debbie

Using dove's eyes is another way to strengthen and support open bars in hardanger. Wrapped bars allow larger squares and work up quickly. Dove's Eyes are easy to master and give a delicate look to the design. Cross stitched roses adorn the corners and a small gold colored heart charm is placed in the center. There is homework for this class so sign up early. Please bring sharp scissors to class with you.

#### **Beginning Hardanger Level Three** (one session class)

Floral Heart (The Victoria Sampler)

DATE: Sat. Mar. 24 10:30 am to 1:00 pm

COST: \$22.00 TEACHER: Debbie

These beautiful tiny knots are added to the sides of the bars as you weave them. They add to the lacy effect of the Hardanger, but can sometimes be difficult to keep consistent in size! With a bit of instruction and practice, you may find that this stitch becomes one of your favorites. There is homework for this class so sign up early. Please bring sharp scissors with you to class.

#### **Russian Punchneedle—Intermediate** (one session class)

LEVEL: Intermediate

DATE: Thur March. 22 (6:30 to 8:30 pm)

COST: \$18.00 TEACHER: Jennie

We are going to explore the use of different fibers for your 1, 3 and 6 strand needles. Come and see how you can achieve different looks and textures through the variety of lengths and plies your needles can do. You will be given samples of fibers to try in class and a design you can use to explore using different fiber and gauge options. Bring your needles to class! This is going to be a lot of fun!

#### **Tiptoe Through the Tulips** (one session class)

LEVEL: Beginning Rug Hooking

DATES: Wed. Mar. 6 6:30 to 9:30 pm

COST: \$40.00 TEACHER: Jennie

A sweet spring lamb adorns your newest beginning rug hooking class project. Your kit will include the following: design already drawn on linen rug backing, all five color of delicious Weeks Dye Works wool (precut for you), a rug hook and lots of personal instruction from me. I have room for four in each class. We will use a 7 x 10 inch Morgan hoop stand during class. This stand may be purchased at the end of class, it is not included in the class fee.

#### **Stitched for you by...** (one session class)

LEVEL: For ALL

DATE: Tue. Mar 13 7:00 to 8:30 pm

COST: \$15.00 TEACHER: Emily

So you've stitched your heart out for your best friend and you want something special to commemorate the gift. How about a gift tag? Spend the evening playing with iron-on braids and microbeads from Kreinik, paper, ink, stamps and other scrapbook materials to add to your special stitching project. You will receive materials to finish a gift card, gift tag, and a fabric tag. If you are into scrapbooking already, you are welcome to bring your stash to embellish as well. Attendees will also receive a special surprise gift from the instructor!

**Beginning Cross Stitch**

(one session class)

DATES: Wed. Feb. 28

6:30 to 8:30 pm

Thurs. Mar. 15

6:30 to 8:30 pm

Tue. Apr. 3

6:30 to 8:30 pm

COST: \$10.00

TEACHER: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

**Petite Violets in Petit Point**

(one session class)

LEVEL: Beginning

DATE: Mon. Mar 19

7:00 to 9:00 pm

COST: \$25.00

TEACHER: Carol

Petit point designs are composed of only full stitches. Through the use of color changes, rather than backstitching, you can achieve fine details and a three dimensional effect. Come and see just how easy petit point can be. Don't be afraid of it being too small. The pattern is a small group of violets stitched in continental stitch (to be taught in class) on 23 count silk gauze. You will also receive a pin included in the class cost for finishing the design. Bring sharp scissors and a magnifier if you need one.

**Huck Tulips**

(one session class)

LEVEL: Beginning

DATE: Wed. Apr. 18

7:00 to 8:30 pm

COST: \$15.00

TEACHER: Emily

Learn a centuries old surface embroidery technique in the colors of spring! Huck weaving is a simple method of adding color to the surface of fabrics and pre-finished materials. We will be working a tulip design on a cream colored potholder. Please sign up 2 weeks before class so we can order the materials. Bring sharp scissors to class with you.

**Peyote Stitched Votive Candle**

(one session class)

LEVEL: Beginning Beading

DATE: Thur. Apr. 26

6:30 to 8:30 pm

COST: \$30.00

TEACHER: Carol

Learn the tubular peyote stitch on this fun new votive candle with hearts! The design uses the easy to see larger Delica beads and will stitch up in no time. Once you learn this technique you can fun with other design applications.

**Don't Forget!!!**  
**Cross My Heart, Ltd.'s**  
**11th Anniversary Party**

*Saturday March 17th*

Come to our Anniversary party from 10:00 to 5:00. Its our 11th anniversary and we will be celebrating and serving refreshments.

Don't forget to bring and use your 25% off Coupon you received on Super Bowl Weekend. (Limit one per customer).

We are acknowledging that this is also National Chocolate Week! YEAH! A special chocolate treat will have a special anniversary saving surprise linked to it at check out!\*\*

\* Today only - receive an additional 10% off all pre-cut fabric.

\*\*additional chocolate donations are always welcomed by Cross My Heart Staff

**Stitchers from the Heart**

Here's what's *Hot off the Needle*:

- Debbie Somerlot - *Desert Star...From Nancy's Needle, Christmas Friends...Just Nan, Gingerbread Garden...Victoria Sampler*
- Melanie Pratt - *Chocolate...Need I Say More... Hob Nob Designs*
- Jennie Stokley - *Jolly... Shepherd's Bush*
- Carol Grant - *A Valentine Message... Blackbird Designs*
- Delivering Flurries...Homespun Elegance*

*Something New! Portfolio Night At Cross My Heart*

*Monday April 16 6:30 to 8:30 pm*

Bring in your stitching that you've finished, and I do mean all of the ones that are in hiding in the drawer or bin. We want to see them. What can you do with the ones you don't want to frame? Are there any you do not want anymore? Maybe someone else would like to see them. Maybe someone else would like to trade. Bring in the ones you just are not interested in finishing. We can show you how to correctly store these finished pieces. Let us investigate the creative ways that your work can be used.

# What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

FEBRUARY	MARCH	APRIL
3 SUPERBOWL Sale	3 Sampler Club	3 Tea for Two
4 SUPERBOWL Sale	6 Tea for Two	3 Beginning Cross Stitch
6 Tea for Two	6 Beginning Rug Hooking	7 Sampler Club
7 Beginning Linen	10 Beginning Russian Punchneedle	10 Tea for Two
13 Tea for Two	13 Tea for Two	14 Beginning Russian Punchneedle
14 Sweethearts Valentine Lunch and Stitch In	13 Stitched for You...	16 Portfolio Night
17 Winter Open House/Nashville Market Day	15 Beginning Cross Stitch	17 Tea for Two
20 Tea for Two	17 11th ANNIVERSARY Party	18 Huck Tulips
20 Beginning Russian Punchneedle	19 Petite Violets Petit Point	19 Lock in
24 Beginning Hardanger Level 2	20 Tea for Two	21 Beginning Hardanger Level 1
27 Tea for Two	22 Intermediate Russian Punchneedle	24 Tea for Two
27 Seasonal Stitchers	24 Beginning Hardanger Level 3	24 Seasonal Stitchers
28 Beginning Cross Stitch	27 Tea for Two	26 Peyote Stitched Votive Candle
	27 Seasonal Stitchers	

Send to: Cross My Heart Ltd.  
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820  
Email: crsmyhrtlt@aol.com

## MAIL IN REGISTRATION FORM

Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
Address \_\_\_\_\_ Work Phone \_\_\_\_\_

Class/Club Name	Date/Time	Amount
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		
6. _____		
7. _____		
8. _____		
9. _____		
10. _____		
11. _____		
12. _____		
_____ Bank Card # and Pin _____	_____ Expiration Date _____	_____ Total Amount _____
_____ Check or Money Order	_____ Signature _____	

### *Charm of the Month Club*

*You can Still Join!*

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Garden. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

### *What's New?*

*Blackbird Designs* - Bluebird's Message  
*Bleu de Chine* - Anenomes, Violets, Roses  
*Cedar Hill* - Bouquet for January  
*CM Designs* - Snowballz "Birdie"  
*Country Cottage Needleworks* - Spring Violets, Geranium House  
*Designs by Nora Corbett* - Butterflies of the Meadow, Butterflies of Gold  
*The Drawn Thread* - ABC, DEF and Toccata No. 3  
*Glendon Place* - Egg Elegance No. 1, 2, 3, and 4  
*Heart in Hand Needleart* - Chill Out, Pig  
*Imaginating* - Count Your Blessings, Spring Quilt, Winter Kisses, Just Ducky, and Winter Friends  
*Just Nan, Inc.* - Snow Bonnets, Crystal Roses, Queen of the Needle  
*Kit and Bixby* - The Loving Longwools, Wheatbury Village  
*Little House Needleworks* - The Old West, Psalm 145  
*Lizzie Kate* - Love Crazy, Flip It Bits A Bit of January, A Bit of February  
*Midnight Stitching* - Iced Tea  
*Midsummer Night Designs* - Sweet Bird  
*Mirabilia Designs* - Lady of the Mist  
*Pine Mountain Designs* - Will You Be My Valentine, February Finery  
*Prairie Grove Peddler* - Seasons Under Heaven, In My Garden, Garden Hopping  
*Samsarah* - Blue Moon  
*Sanman Originals* - Igloo and Penguins  
*Shepherd's Bush* - Snow for All  
*The Silver Lining* - The Royal, Mums  
*The Victoria Sampler* - Tropical Garden Sampler, Blue Carnations  
*Waxing Moon* - Winter Welcome, One Sheep Open Sleigh, Winter Stack

### Happy Hearts Club Stitch Nights

When: Monday Evenings; 7:00 to 10:00 pm

Check store for dates

Where: Cross My Heart Ltd.

Who: By Invitation of the shop owners

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away?

Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.