

Cross My Heart, Ltd.

Spring/Summer 2007

Dear Stitching Friends,

Thank you for participating in our Stitch to D'feet ALS campaign! We are currently putting together the quilts, yes quilts!, which will be placed in a silent auction. You can access the information about the auction on our website.

Keep checking! The final day for the auction is September 16 at the Walk to D'Feet ALS at Fred Beekman Park (corner of Kenny and Lane). Cross My Heart will be there at a table stitching, everyone is invited to come join us, bring a chair. We also have a walking team which will walk at 1 pm. We invite you to walk with us.

There is so much going on at the shop this fall! We are pleased to announce our Camp Gottastitch location and dates in the notice below. Also planned are several stitching events and classes. Our Create Your Own Sampler in a Year club will conclude its classes in September, but will continue to work on the designs in the back room on the first Saturday afternoons of each month. Please feel free to come and enjoy what they have been working on this year. A new club will begin this coming winter.

Speaking of new clubs, we are starting another one! This is a "round robin" group called Trading Stitches. Come and join in with us as we choose our favorite things and pass them on for each other to work on. We will be meeting once a month to trade and stitch some more. Emily is leading the group for this fun time.

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Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm

Thursday: 10:00 am to 7:30 pm

Closed Sundays

Special Days

CLOSED Monday September 3, Labor Day

CLOSING EARLY Wednesday Nov.

CLOSED Thursday November , Thanksgiving Day

CLOSED Monday December 24 Christmas Eve Day

CLOSED Tuesday December 25, Christmas Day

OPEN at 12:00 (noon) Wed. December 26

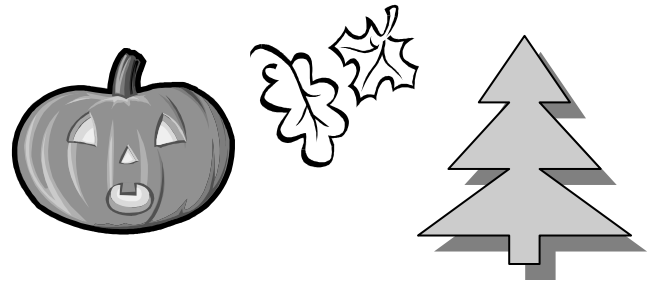
CLOSING EARLY Monday December 31, New Year's Eve

CLOSED Tuesday January 1, New Year's Day

Can't get here to shop?

We'll send your stitching requests to you!

Call, email or fax us, we ship everywhere.



Camp Gottastitch 2007

Who: You and your friends from Cross My Heart

What: Camp Gottastitch 2007

When: Friday October 26 through Sunday Oct 28

Where: Drury Inn and Suites, Dublin Ohio

Why: To stitch and laugh with friends, old and new

Price: \$219.00 plus your hotel room fee

Come and join us for Camp Gottastitch 2007. We have reserved a block of rooms and meeting space at the drury Inn and Suites, Dublin. The rooms are priced at \$89 a night plus taxes. You may share your room with up to three other people. Each camper must register with the hotel, as all names for each room must be listed. Each camper needs to reserve their space with Cross My Heart as well. Hotel rooms must be reserved by October 1st to receive the special room rate for camp. Payment of camp fees by Saturday September 29th reserves your space.

TRADING STITCHES

First Session: Thursday October 18

Time: 7:00 pm

Come and Stitch a Round Robin (not literally a fat brown and rust bird) - a stitched piece sent in turn to members of a group. Each member stitches a design on the fabric and forwards it on to the next member of the group. Join Cross My Heart, Ltd.'s "Trading Stitches" group - meeting for the first time on Thursday October 19th at 7:00 pm. We'll talk about your choice of fabric, your theme, and how long we want this to last. We will tentatively plan on meeting the third Thursday of each month to stitch and exchange projects. This "robin" is open to people who stitch on Aida or Linen. The more people the more fun we will share. Even if you are not sure what this is all about, come to the meeting for ideas.

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2007 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00.

Sweetheart Club Member Benefits

New Sweetheart Club Membership Card
15% off Birthday Shopping spree
(within one week of the day)
Monthly fabulous coupon special
Early admittance to Sales and Market
Night previews
Monthly Sweetheart activities
Newsletters and announcements sent to you for the year



Moonlight Madness There's Two! Friday September 14 and Friday November 30 7:00 to 11:00 pm

It's time again for our night time stitch-a-thon. Bring out your projects that you have been holed up with this winter and get them finished! You must **Sign up ahead of time**. Bring refreshments and snacks as your entry fee.

Seasonal Series - Stitch In Continues

Each new season brings lots of new series. So far we know of Pine Mountains' Big Wrap Pillows, Calico Crossroads' Mini Kats, and Just Cross Stitch's Ornament series we are kitting. Or... maybe you just got tangled up in a series from last year or the year before. This group is for you!

Come and join Jennie (the series loving fanatic) as we get together to stitch at our Seasonal Series Stitch In. There is no charge to join. All we ask is that your series is or has been purchased here at Cross My Heart. Our next Tuesday meeting will start at 6:00 pm. Come directly from work and enjoy a fun night. Please sign up early so we may include you in our meal count and let us know what series you will be stitching.

September 25 October 30
November 27

Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: Sept. 22, 29 Oct. 3, 10, 17, 24, 31
Nov. 5, 12, 19, 26 Dec. 7, 14, 21, 28

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

2006 Just Cross Stitch Ornaments!

Have you checked out the Christmas tree behind the front counter? It is filling up with this year's ornaments from the 2006 Just Cross Stitch Ornament Issue. Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last. Sign up early for 2007's issue, so we know how many need to be ordered. The new issue will be available in September.



Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

Deadline for Christmas finishing is November 6, we will not be able to receive pieces after this date until January 3, 2008.

Class Notes

1. Sign up begins Sept. 4 at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72 hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Beginning Linen (one session class)
 LEVEL: Beginning Linen
 DATE: Sept. 26 6:30 to 8:30 pm
 COST: \$15.00 TEACHER: Emily Van
 Take the next step in counted cross stitch! Love the way linen looks but scared to try it? This class is designed to take the worry away! We will start a few practice stitches on 18 count linen and then turn you loose on some 25 count to complete a fall design. Please bring scissors and your 6" q-snaps (available at the shop).

Russian Punchneedle Embroidery (one session class)
 LEVEL: Beginner
 DATE: Wed. Sept. 19 6:30 to 9:00 pm
 Tues. Oct. 9 6:30 to 9:00 pm
 Wed. Nov. 14 6:30 to 9:00 pm
 COST: \$15.00 TEACHER: Jennie
 Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

Beginning Hardanger Class One (one session class)
 Holly Berries (The Victoria Sampler)
 DATE: Sat. Sept. 22 10:30 to 1:00 pm
 COST: \$22.00 TEACHER: Debbie
 Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cut the fabric correctly and weave the resulting bars. You will be working on linen. This sweet little design has holly and berries stitched around the outside and an eight pointed star in the center. Please bring sharp scissors to class with you.

Beginning Hardanger Level Two (one session class)
 A Hardanger Wreath (The Victoria Sampler)
 You must have participated in Level 1
 DATE: Thurs. Oct. 4 6:30 to 9:00 pm
 COST: \$22.00 TEACHER: Debbie
 Using dove's eyes is another way to strengthen and support open bars in hardanger. Wrapped bars allow larger squares and work up quickly. Dove's Eyes are easy to master and give a delicate look to the design. Cross stitched roses adorn the corners and a small gold colored heart charm is placed in the center. Please bring sharp scissors to class with you.

Beginning Cross Stitch (one session class)
 DATES: Wed. Oct. 3 6:30 to 8:30 pm
 COST: \$10.00 TEACHER: Jennie
 Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

Beginning Hardanger Level Three (one session class)
 Floral Heart (The Victoria Sampler)
 You must have participated in Level 2
 DATE: Thurs Nov 15 6:30 to 9:00 pm
 COST: \$22.00 TEACHER: Debbie
 These beautiful tiny knots are added to the sides of the bars as you weave them. They add to the lacy effect of the Hardanger, but can sometimes be difficult to keep consistent in size! With a bit of instruction and practice, you may find that this stitch becomes one of your favorites. There is homework for this class so sign up early. Please bring sharp scissors with you to class.

The Great Pumpkin
 LEVEL: Beginning Rug Hooking
 DATES: Wed Oct. 17 6:30 to 9:00 pm
 COST: \$40.00 TEACHER: Jennie
 I have had so much fun with punch needle that I wanted to learn more about primitive rug hooking, sooo... I took a great class at the Needlework Market. I am happy to be able to teach a fun beginner project called The Great Pumpkin. Your kit will include the following: Design already drawn on linen rug backing, all three colors of delicious Weeks Dye Works wool (pre-cut for you), a rug hook and great written instructions with personal instruction from me. I have room for four in each class, so contact three friends and let's make a night to learn something fun. (Bring an 8 x 8 inch Q-Snap frame available for purchase at Cross My Heart Ltd. and sewing scissors.)

Snowman Pin
 LEVEL: Beginning Needle Felting
 DATE: 6:30 to 9:30 pm
 COST: \$25.00 TEACHERS: Jennie & Carol
 Learn a fun new needleart! We will be felting with wool roving and will make an adorable snowman face. He will be your very own personal creation. You can fashion him with a hat or scarf. The choices are up to you! Class will include the loan of felting needles with CTR handle and all other accessories. The tools will be available for purchase at the end of class (which includes a cookie break!)

MORE CLASSES

Holiday Card

LEVEL: Beginning

DATE: Wed. Nov. 7 6:30 to 8:30 pm

COST: \$20.00 TEACHER: Emily

Here's a twist on using your leftover threads in a new way! In this class, we'll be stitching on paper - card stock to be exact. Each person will have enough materials to make a set of 4 greeting card with a snowflake design that looks just as pretty from the back as it does from the front. A great hostess or teacher gift, or save and use them for yourself!

Patches Galore! A Garden Sampler

LEVEL : Intermediate Linen

DATES: Sat. Sept 22, Sat. Oct. 13, and Sat. Nov. 3

TIME: 10:30 am to 12:30 pm

COST: \$40.00 TEACHER: Carol

Wait till you see this piece! It is full of wonderful stitches and designs to learn and use. Lois Caron of The Caron Collection designed this garden sampler herself ! She says "Release the inner child in you and explore the wonders of variegated threads, color and design with "Patches"...the ultimate goal is to end up ...with a garden design that is as unique as the individual stitcher is." We will be learning the 'patches' on 25 ct. lugana fabric. You need to come in early and pick your color choices from our supply of Wildflower colors. Four thread colors, fabric and the learning charts will be provided for you in this ongoing class. You will need an 8 x 8 in Q-Snap frame (which can be purchased from Cross My Heart.)

Charm of the Month Club

You can Still Join!

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Garden. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

Happy Hearts Club Stitch Nights

When: Monday Evenings; 7:00 to 10:00 pm

Check at the shop for dates

Where: Cross My Heart Ltd.

Who: By Invitation of the shop owners

What to bring: Whatever you are working on!

Need time to relax and stitch? Want to get away?

Join the Happy Hearts Club group at Cross My Heart, Ltd for fun evenings of smiles, stitching and stories.

Email Newsletter

Get all the news that's fit to print on the Cross My Heart email newsletter. You can subscribe by going to our website at www.crossmyheartltd.com and entering your name and email address in the newsletter subscription box. Subscribed but haven't been getting the newsletter? Check the following things:

- Make sure your email reader is set to accept email from us — some email readers will automatically put our newsletter into a SPAM or Junk folder
- We've recently removed all the email addresses where we've been getting bounced mail — this occurs if:
 - Your out of office is on when we send the email — newsletters usually go out Thursday or Friday
 - Your email box is full
 - You've changed your email address and forgot to change it online
 - We couldn't read your handwriting when you signed up at the shop



If checking these things doesn't work — try subscribing again through the website, <http://www.crossmyheartltd.com>

What's Happening?

Just some of the exciting events happing at Cross My Heart, Ltd. More details throughout the newsletter.

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
3 CLOSED Labor Day 4 Tea for Two 8 Sampler Club 10 Happy Hearts Club 11 Tea for Two 14 Midnight Madness Lock In 16 Stitch to D'Feet—Fred Beekman Park 18 Tea for Two 19 Beg. Punch Needle Class 22 Beg. Hardanger class 22 Patches Galore! class 25 Tea for Two 25 Seasonal Series Night 26 Beg. Linen class	2 Tea for Two 3 Beg. Cross Stitch class 4 Beg. Hardanger L2 class 8 Happy Hearts Club 9 Tea for Two 9 Beg. Punch Needle class 13 Patches Galore class 16 Tea for Two 17 Beg. Rug Hooking class 18 Trading Stitches Night 23 Tea for Two 26-28 Camp Gottastitch 30 Seasonal Series Night	1 Snowman Pin Needle Felting class 3 Patches Galore class 6 Tea for Two 7 Holiday Card class 12 Happy Hearts Club 13 Tea for Two 14 Beg. Punch Needle class 15 Hardanger L3 class 15 Trading Stitches Night 20 Tea for Two 21 Closing early 22 Closed for Thanksgiving 27 Tea for Two 27 Seasonal Series Night 30 Midnight Madness Lock In	4 Tea for Two 10 Happy Hearts Club 11 Tea for Two 13 Trading Stitches Night 18 Tea for Two 24 CLOSED 25 CLOSED 26 Open at Noon <p style="text-align: center;">JANUARY</p> 1 Closed New Year's Day

Send to: Cross My Heart Ltd.
 1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
 Email: crsmyhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
 Address _____ Work Phone _____

Class/Club Name	Date/Time	Amount
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
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10. _____	_____	_____
11. _____	_____	_____
12. _____	_____	_____
_____ Bank Card # and Pin _____	_____ Expiration Date _____	_____ Total Amount _____
_____ Check or Money Order	_____ Signature _____	

What's New?

A Fox Originals - Alphabet Inspirations
Country Cottage Needleworks - Little Ballerinas, Little League
Cross-Eyed Cricket Collection - Sleepy Hollow, Ghosties and Ghoulies, Things That Go Bump in the Night, The Eyes Have It
Erica Michaels - The Twelve Days of Christmas
Fairfield Road Designs - Peek A Boo (PN), Pumpkin Patch (PN), Leaping Lamb (PN)
Hinzeit - Charmed Fall Folk
Homespun Elegance - Meowy Time September and October, Elegant Kris Kringle
Imagining - Stitching is a Blessing, Thankful Hearts
Just Nan, Inc. - Pearl Angel, Ghoulies & Ghosties, Christmas Ribbons, Christmas Biscornu
Leisure Arts, Inc. - Sentiments, Constant Friends, Quips & Quotes (all Mary Englebreit designs)
Linen Flowers - Lilac Sensations
Little House Needleworks - Curly Q Ewe
Lizzie Kate - Boo Squared, Tiny Tidings XII, Tis the Season - Santa 07
Midnight Stitching - A Spot of Christmas
Mirabilia Designs - Holiday Cherub 2007
Mosey 'n Me - Counting Z's, Fox Trot (PN)
Samsarah Designs - Imaginary Botanicals Stripes
The Silver Lining - Pink Carnations
Something in Common - My Rustic Retreat
Sunflower Seed - Tequila and Salt
Sweetheart Tree - I is for Ivy, J is for Jack 'o Lantern, Blackberry heart, The Twelve Days of Christmas 5-8.
Teresa Layman Designs - The Peppermint Twister, Milton Cookies, Rosie the Ribboner, Twinkle Toes
Threads That Bind - Fall Portrait (PN)
The Trilogy - Secret Vegetable Garden