

Cross My Heart, Ltd.

Winter 2008

Dear Stitching Friends,

Carol and I want to express our deepest appreciation to all of you for a great 2007. We could not continue without the support of you, our loyal customers. Thank you so much for twelve wonderful years.

Of course, you will not want to miss our winter classes and events. Carol's Create Your Own Sampler in a Year Club begins in January with an organizational meeting on Saturday January 12th. Debbie starts her hardanger series and will also show us how to fashion a biscornu. (I know I have to take the class so I will know what a biscornu is too!) Tea for Two and Seasonal Series Night and Trading Stitches continue. PF is Coming!

Be sure to shop in January to get your Bowl Bucks for use at our Super Bowl Sale on Sunday February 3rd. Super Bowl is going back to one day only - check the newsletter for new, exciting benefits for Super Bowl! Start collecting those Bowl Bucks on January 7th. Don't forget to renew and/or join our Sweethearts Club.

We are looking forward to a fun-filled 2008!

Happy Stitching....

Super Bowl Weekend Sale Big Fun for our Big Sale

Sunday February 3rd: 10 to 5

Two new fabulous ways to save! 1. Shop all the month of January and get one Bowl Buck for each \$10.00 of merchandise purchased (excludes taxes and already discounted/coupon transactions). 2. Sign up and participate in any January class or Backroom event and get 2 Bowl Bucks for each participation at the end of the class or event. Arrive early the morning of Super Bowl Sunday. Be one of the first thirty early birds in line to get a chance at drawing for a \$25 gift certificate or one of two \$10 gift certificates.

As always, there will be hourly door prizes and a basket of stitching goodies to be given away. 10% off of regularly priced merchandise and sale tables with up to 50% off items. Don't forget to pick up your Anniversary coupon today only.

1141 Kenny Centre
Columbus, Ohio 43220
Phone: 614-442-0820
FAX: 614-442-0835
Email: crsmhrtlt@aol.com
Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm

Thursday: 10:00 am to 7:30 pm

Closed Sundays

Special Days

OPEN SUNDAY FEBRUARY 3rd 10:00 am—5:00 pm

Super Bowl Sunday!

Saturday March 15 - 12th Anniversary Party

Can't get here to shop?

We'll send your stitching requests to you!

Call, email or fax us, we ship everywhere.

Nashville Market Winter Open House Sat. February 16th: 10* to 5

Direct from the Nashville Market - the newest in patterns, kits, fibers, fabrics and accessories brought home especially for you.

Come in and register for a special surprise gift brought directly from market. Drawing held at the end of the day, winner need not be present.

*Sweethearts check early admittance times

Cross My Heart, Ltd. Presents Nightie Nights 2008

April 18, 19, 20 2008

Drury Inn and Suites Columbus NW

Calling all Stitchers! A weekend just for you at the lovely Drury Inn and Suites. Last fall's camp attendees loved their stay at the Drury. They raved about the staff and the stitching room. You can even make your own Belgian waffles in the morning! Sign up for camp early and make your hotel reservations to receive the discounted camp rate for your room. Call or stop by Cross My Heart for more details and your registration form.

Class Notes

1. Sign up begins Jan.5th at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72-hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Beginning Linen (one session class)

Level: Beginning Linen

Date: Wed. Feb. 20

Time: 6:30 to 8:00 pm

Cost: \$15.00

Teacher: Emily

Do the words "over Two" send you into a state of panic? Start easy with 18 count linen and perle cotton and by the end of class you will have completed a cute scissor fob. You will see how quarter and three-quarter stitches are much easier on linen and will learn two specialty stitches, the Satin stitch and Smyrna cross. Bring sharp scissors and 6 inch Q-snaps to class with you (they are available at Cross My Heart if you don't have them.)

Russian Punchneedle Embroidery (one session class)

Level: Beginner

Dates: Sat. Jan. 12

Time: 10:00 am to 12:30 pm

Wed. Jan 30

6:30 to 8:30 pm

Sat. Feb. 23

10:00 am to 12:30pm

Wed. Mar 12

6:30 to 8:30 pm

Cost: \$15.00

Teacher: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

Beginning Hardanger Level One (one session class)

Holly Berries (The Victoria Sampler)

Date: Sat. Jan. 19

Time: 10:30 to 12:30 pm

Cost: \$22.00

Teacher: Debbie

Debbie will teach you the beginning hardanger skills which include how to create kloster blocks, cut the fabric correctly and weave the resulting bars. You will be working on linen. This sweet little design has holly and berries stitched around the outside and an eight pointed star in the center. Please bring sharp scissors to class with you.

Beginning Hardanger Level Two (one session class)

A Hardanger Wreath (The Victoria Sampler)

Date: Sat. Feb. 9 Time: 10:30 am to 12:30 pm

Cost: \$22.00

Teacher: Debbie

Using dove's eyes is another way to strengthen and support open bars in hardanger. Wrapped bars allow larger squares and work up quickly. Dove's eyes are easy to master and give a delicate look to the design. Cross stitched roses adorn the corners and a small gold colored heart charm is placed in the center. There is homework for this class so sign up early. Please bring sharp scissors to class with you.

Beginning Hardanger Level Three (one session class)

Floral Heart (The Victoria Sampler)

Date: Sat. Mar. 15

Time: 10:30 am to 12:30 pm

Cost: \$22.00

Teacher: Debbie

These beautiful, tiny knots are added to the sides of the bars as you weave them. They add to the lacy effect of the Hardanger, but can sometimes be difficult to keep consistent in size! With a bit of instruction and practice, you may find that this stitch becomes one of your favorites. There is homework for this class so sign up early. Please bring sharp scissors with you to class.

Peyote Stitched Votive Twin Hearts Candle

(one session class)

Level: Beginning Beading

Date: Mon. Jan. 14

Time: 6:30 to 8:30 pm

Cost: \$30.00

Teacher: Carol

Learn the tubular peyote stitch on this fun new votive candle with hearts! The design uses the easy to see larger Delica beads and will stitch up in no time. Once you learn this technique you can fun with other design applications.

Beginning Cross Stitch

(one session class)

Level: Beginner

Dates: Wed. Jan. 16

Time: 6:30 to 8:30 pm

Thurs. Mar. 6

6:30 to 8:30 pm

Cost: \$10.00

Teacher: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

A Valentine Biscornu - Intermediate Linen Class

Date: Sat. Jan 19

Time: 2:00 to 4:00 pm

Cost: \$18.00

Teacher: Debbie

Looks intricate, fun to do and very easy to construct! Learn how to make the newest addition to your stitching accessories! Biscornus are tufted little cushions, made of two equal sizes of fabric, but assembled 'off kilter'...they look hard to do but really, they're not! Make a fabulous, little Valentine pin cushion for yourself, or a friend, using a new design from Cat's Whiskers Design Studio - offered with permission by Janie Hubble! In class, you will learn the technique - stitch a small biscornu - and construct it in one day! Bring scissors and magnification, if you need it.

More Classes

Sweetheart Needlecase - A Beginning Needle Felting Class

Level: Beginning

Date: Monday Feb. 18

Time: 6:30 to 8:30 pm

Cost: \$20.00

Teacher: Carol

Learn a fun new needleart! We will be felting with wool roving and will make an adorable sweetheart needlecase. I will demonstrate how to create shapes with needlefelting tools and you will put together your simple needlecase with this cute heart design on the front. Class will include the loan of felting needles with CTR handle and all other accessories. The tools will be available for purchase at the end of class (which includes a chocolate break!)

Betty Bunny Pin - A Beginning Needle Felting Class

Level: Beginning

Date: Tues. March 11

Time: 6:30 to 8:30 pm

Cost: \$25.00

Teacher: Jennie

Learn a fun new needleart! We will be felting with wool roving and will make a bunny pin. She will be your very own personal creation. You can fashion her with a hat or flowers. The choices are up to you! Class will include the loan of felting needles with CTR handle and all other accessories. The tools will be available for purchase at the end of class (which includes a chocolate egg break!)

Waiting for Snow

Level: Beginning Rug Hooking

Dates: Wed. Jan. 23

Time: 6:30 to 9:00 pm

Cost: \$40.00

Teacher: Jennie

Waiting for snow is our second fun selection in our beginning rug hooking class category. You will adore our sweet snowman who looks to the sky waiting for his snowflake friends to join him. Your kit will include the following: Design already drawn on linen rug backing, all three colors of delicious Weeks Dye Works wool (pre-cut for you), a rug hook and great written instructions with personal instruction from me. I have room for four. We will use a 7 by 10 Morgan hoop stand during class, this stand may be purchased at the end of class (it is not included in the cost of the class).

Don't Forget!!! Cross My Heart, Ltd.'s 12th Anniversary Party

Saturday March 15th

Come to our Anniversary party from 10:00 to 5:00. It's our 12th anniversary and we will be celebrating and serving refreshments.

Don't forget to bring and use your 25% off Coupon you received on Super Bowl Sunday. (Limit one per customer).

We are acknowledging that this is also the beginning of National Chocolate Week!
YEAH!

A special chocolate treat will have a special anniversary saving surprise linked to it at check out!**

* Today only - receive an additional 12% off fabric.

**additional chocolate donations are always welcomed by Cross My Heart Staff

We Told You PF is Coming!

Saturday January 26th - A Backroom Retreat!

9:00 am to 9:00 pm

Limited Space Available

Sign up early for another of Cross My Heart, Ltd.'s Saturday Backroom Retreats. \$30.00 covers everything—Breakfast, Lunch and Dinner. A special kit and class presented by Emily. Lots of fun and laughter. Grab your stitching and a good friend and come join us for a super mini-getaway.

Create Your Own Sampler in a Year V

Organizational Meeting Saturday January 12: 2:30 pm

First Class Begins Saturday March 1: 2:00 to 4:00 pm

Do you love samplers? Ever experience the frustration of not being able to find one exactly the way you wanted it? Come to our organizational meeting for Creating Your Own Sampler in a Year. This will be your sampler to put in what you want! We will give you guidelines and some ideas. Each meeting consists of directions on specialty stitches and ways of using them. We will also have show and tell and layout discussions. Each person will receive a 1/2 yard of fabric cut 18 x 45 and 18 x 12. The smaller piece can be used for an individual design or as your "doodle cloth". There is no cost for the preliminary informational session. When you register for the club you will be required to pay for the fabric and the last month's class. Come and see what this is all about!

Can't make it to the shop? This year's Sampler Club will also be simultaneously taught on-line! Check our website for details!

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2008 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

- Sunday Feb 3rd - Super Bowl Weekend
Sweetheart Special Opening just for you at 9:30 am
You must have your Membership card to enter early.
- Friday Feb. 15 - Market preview night 7:00 to 9:00 pm
- Saturday Mar 15 - Early Opening for Anniversary Party - 9:30 am
- Monday March 17 - Sweetheart Lucky Lunch -
Be sure to sign up early and wear green!!!!
Sweetheart Club Member Benefits
New Sweetheart Club pin and Membership Card
15% off Birthday Shopping spree
(within one week of the day)
- Monthly fabulous coupon special
- Early admittance to Sales and Market Night previews
- Special Sweetheart activities
- Newsletters and announcements sent to you for the year



Seasonal Series - Stitch In Continues

Jennie is not done with last year's series so she needs to continue. Come and join her (the series loving fanatic) as we get together to stitch at our Seasonal Series Night Stitch In. There is no charge to attend. All we ask is that your series is or has been purchased here at Cross My Heart, Ltd. We will meet on the last Tuesday of each month starting about 5:00 pm and ending around 9:00 pm. Come directly from work and enjoy a fun night. Let Jennie know early so we can get you in the meal count.

Here are some of the new 2008 series (that we know of) starting in January. Samsarah Baubles, Pine Mountain Punch and Cookies, Pine Mountain Top Tie Pillows, Lizzie Kate Double Flip Its, Calico Crossroads Monthly Mini Kitties series 3 and of course our kits from Just Cross Stitch 2007 Ornament Issue.

Dates:

January 29, February 26, March 25, April 29



Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: January 8, 15, 22, 29 March 4, 11, 18, 25
February 5, 12, 19, 26 April 1, 8, 15, 22, 29

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

Leap Year Moonlight Madness March Moonlight Madness
Friday February 29th Friday March 28th
7:00 to 11:00 pm

It's time again for our night time stitch-a-thon. Bring out your projects that you have been holed up with this winter and get them finished! You must **Sign up ahead of time**. Bring refreshments and snacks as your entry fee.

2007 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2007 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last.

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

JANUARY

- 1 Closed
- 8 Tea for Two
- 12 Beginning Punch Needle
- 12 Sampler Club Preview Meeting
- 14 Twin Hearts Peyote Stitch Class
- 15 Tea for Two
- 16 Beginning Cross Stitch
- 17 Trading Stitches
- 19 Hardanger Level One Class
- 19 Biscornu Class
- 22 Tea for Two
- 23 Beginning Rug Hooking Class
- 26 PF DAY
- 29 Tea for Two
- 29 Seasonal Stitches Night
- 30 Beginning Punch Needle Class

FEBRUARY

- 3 SUPERBOWL Sale
- 5 Tea for Two
- 9 Hardanger Level Two class
- 12 Tea for Two
- 15 Sweethearts Market Preview Night
- 16 Winter Open House/Nashville Market Day
- 18 Beginning Needle Felting Class
- 19 Tea for Two
- 20 Beginning Linen Class
- 21 Trading Stitches Series
- 23 Beginning Punch Needle Class
- 26 Tea for Two
- 26 Seasonal Stitches
- 29 Leap Year Lock In

MARCH

- 1 1st Sampler Club Class Meeting
- 4 Tea for Two
- 6 Beginning Cross Stitch
- 11 Tea for Two
- 11 Beginning Needle Felting
- 12 Beginning Punch Needle
- 15 12th ANNIVERSARY Party
- 15 Hardanger Level Three Class
- 17 Sweethearts Lucky Luncheon
- 18 Tea for Two
- 25 Tea for Two
- 25 Seasonal Stitches Night
- 27 Trading Stitches Series
- 28 March Madness Lock In

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmyhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name	Date/Time	Amount
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____
11.	_____	_____
12.	_____	_____

_____ Bank Card # and Pin _____ Expiration Date _____ Total Amount _____

_____ Check or Money Order _____ Signature _____

Charm of the Month Club

You can Still Join!

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Garden. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.

What's New?

Bent Creek - Red Thread (County Fair and Wreath)

Heart in Hand Needleart—Celebrations (Winter and Spring)

Lizzie Kate - Double Flips (Dream/Love, Remember/Give), Be My Valentine

Samsarah - Jan, Feb, and March Baubles

Many Items will be arriving shortly, watch the website for more of What's New.