

# Cross My Heart, Ltd.

Summer 2008

Dear Stitching Friends,

Hello!

We know it has been a while since we visited but we've been busy! We are pleased to welcome Nancy Wyman to the Cross My Heart staff. She is taking Debbie Somerlot's position as Debbie is joyfully doing "Nana" duty while her daughter Christine completes her studies. Debbie will continue to teach our hardanger classes and work on a part time basis when needed.

Carol and I enjoyed our time at A Stitcher's Retreat. We both got more projects to add to our stash. Turbo Carol already has one finished. Then we went to the Columbus Needlework Market. If you have not been in the store recently, please come and see the new items, more come in every day! We are ready to have some summer fun!

All of our favorite stitching venues continue, Sampler Club, Tea for Two Tuesdays, Seasonal Stitchers and Trading Stitches. Emily has another group starting for Trading Stitches and you can still join! We have two favorites coming up, August 8th is a Friday night Lock In. And Camp Gottastitch is back, November 14 through 17th! Come Sign Up and join the fun!

Oops.. Need to close, we just received more boxes of new goodies to unpack.

Happy Stitching....

1141 Kenny Centre  
Columbus, Ohio 43220  
Phone: 614-442-0820  
FAX: 614-442-0835  
Email: crsmhyhrtl@aol.com  
Web: www.crossmyheartltd.com

### Store Hours

Monday—Saturday: 10:00 am to 5:00 pm  
Thursday: 10:00 am to 7:30 pm  
Closed Sundays

### Special Days

CLOSED Monday Sept.7 - Labor Day

Can't get here to shop?  
We'll send your stitching requests to you!  
Call, email or fax us, we ship everywhere.

Cross My Heart, Ltd.'s  
August Sidewalk Sale  
Saturday August 2  
10:00 am to 4:00 pm

Great savings all day. New specials on our sidewalk sale tables. Come see what bargains you can find. One day only.

## CAMP GOTTASTITCH 2008

NOVEMBER 14-17 2008

Road Trip!

We are going to the heart of Holmes County this fall and want you to come with us! Camp Gottastitch is going on a road trip to Mel and Mary's Cottages, about 2 miles from Charm, Ohio. We've all sorts of exciting things in store for you - games, kits, candy, stitching, a class and maybe even a story or two. We've booked the whole compound for the weekend. All the cottages and suites are within easy walking distance from the ranch house. There are lots of activities to do as well. Each of the cottages has two bedrooms with one queen bed apiece, one full bath, a sitting room with gas fireplace, kitchenette and dishes. Space is limited. There are two ranch houses with bedrooms as well. Camp will again be catered by the amazing team of Phyllis and Emily. We will also be sampling the great tastes of Amish Country. We can provide transportation for campers this year as well as offering two "extra" excursions. Travel with the early Friday group to shop all day and then check in at 3 pm, or stay over on Sunday night to shop all day Monday and return home late afternoon. (There is an additional cost for those staying Sunday night to cover the lodging.)

Register in person at Cross My Heart or online with a credit card at [www.campgottastitch.com](http://www.campgottastitch.com) where you can find more information about this year's camp.

### Class Notes

1. Sign up begins July 15th at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72-hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

### Classes

#### Beginning Cross Stitch

(one session class)

Level: Beginner

Dates: Wed. July 16                      Time: 6:30 to 8:30 pm  
          Sat. July 26                              2:00 to 4:00 pm  
          Wed. Sept. 3                              6:30 to 8:30 pm

Cost: \$10.00

Teacher: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

#### Beginning Linen

(one session class)

Level: Beginning Linen

Date: Wed. July 30                      Time: 6:30 to 8:00 pm  
          Wed. August 27  
          Wed. Sept. 22

Cost: \$15.00

Teacher: Emily

Do the words "over Two" send you into a state of panic? Start easy with 18 count linen and perle cotton and by the end of class you will have completed a cute scissor fob. You will see how quarter and three-quarter stitches are much easier on linen and will learn two specialty stitches, the Satin stitch and Smyrna cross. Bring sharp scissors and 6 inch Q-snaps to class with you (they are available at Cross My Heart if you don't have them.)

#### Russian Punchneedle Embroidery

(one session class)

Level: Beginner

Dates: Wed. July 23                      Time: 6:30 to 8:30 pm  
          Mon. August 4  
          Wed. Sept. 17

Cost: \$15.00

Teacher: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

#### Beginning Hardanger Level Two

(one session class)

A Hardanger Wreath (The Victoria Sampler)

Date: Sat. July 26                      Time: 10:30 am to 12:30 pm  
Cost: \$22.00                              Teacher: Debbie

Using dove's eyes is another way to strengthen and support open bars in hardanger. Wrapped bars allow larger squares and work up quickly. Dove's eyes are easy to master and give a delicate look to the design. Cross stitched roses adorn the corners and a small gold colored heart charm is placed in the center. There is homework for this class so sign up early. Please bring sharp scissors to class with you.

#### Beginning Hardanger Level Three

(one session class)

(The Victoria Sampler)

Date: Saturday August 23                      Time: 10:30 to 12:30  
Cost: \$22.00                              Teacher: Debbie

These beautiful, tiny knots are added to the sides of the bars as you weave them. They add to the lacy effect of the Hardanger, but can sometimes be difficult to keep consistent in size! With a bit of instruction and practice, you may find that this stitch becomes one of your favorites. There is homework for this class so sign up early. Please bring sharp scissors with you to class.

#### Pumpkin and Crow Pincushion Class

(one session class)

Date: Wed. August 6                      Time: 6:30 to 9:00 pm  
          Thurs. September 4

Cost: \$26.00

Teacher: Jennie

Have you been anxious to try wool appliqué but were afraid of doing it on your own? This fun fall pincushion provides a great project to begin learning the technique. A jaunty black crow is perched on his very own pumpkin in the patch. We will learn how to cut out the designs and then appliqué them in place using the blanket, straight and stem stitches. We will stuff the pumpkin and pincushion. I selected a variety of Just Another Button Company buttons that you may choose from to embellish your pillow.

#### Polka Dot Pumpkin Class

(one session class)

Date: Wed. August 13                      Time: 6:30 to 8:30 pm  
          Thurs. September 4

Cost: \$22.00

Teacher: Jennie

Samsarah Designs has created an enchanting fall kit just for you. A happy little witch is tap dancing her way through her patch of polka dot pumpkins. Your kit includes the following: 25 count linen (coffee-dyed by me!), Weeks Dye Works 3 ply punch needle thread to cross stitch with and fun Just Another Button Company buttons to embellish your design. Also, you will learn how to make Colonial knots and the Rhodes stitch for your design. This kit even includes the frame from East Side Mouldings!

## More Classes

### **A Sweet Needlecase** (peyote beading) (one session class)

Date: Sat. September 27 Time: 1:00 to 4:00 pm

Cost: \$24.00 Teacher: Carol

Have you tried peyote beading as a flat design. Well, sometimes I find working it in the round even easier. This sweet needlecase is just right for beginning breast cancer awareness month next month. It is pink and white striped with dark pink hearts on the sides. There are a lot of ways you could embellish the case when you are done beading. Come join me to see how easy this is and how you can develop your own designs. Kit includes wooden needle case, needles, white, pink and dark pink beads (embellishments not included).

### **Falling Leaves Golden Heart Originals** (two class sessions)

Intermediate Linen and Specialty Stitches

Dates: Thur. Aug. 7 and Aug. 14 Time: 6:30 to 8:30 pm

Cost: \$35.00 Teacher: Carol

Everything you want in a small design! Its on 28 ct. Jazlyn fabric! I've incorporated 10 specialty stitches using 6 specialty fibers. I am so happy to present you and you only with an original sampler by me. No other shop's customers will have this one. All those gorgeous fall colors are represented. Luscious metallic bead colors make it sparkle. Come join me in learning the stitches and how to use the fibers for this design. You must already know how to work on linen for this class. Please bring sharp scissors and light or magnification as needed.

### ***Charm of the Month Club***

*You can Still Join!*

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Garden. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.



## **Come back to Needlework School At Cross My Heart**

Tues. September 2 through Sat. Sept. 6th  
A Different Make It and Take It  
Each Day!

You've sent your kids off to school and are getting their schedules in order so now take a few minutes to stop at Cross My Heart and try out some fun new techniques. Each day we will have a different one to try. We've kept costs to a minimum and you can finish in just a few minutes. All are beginning level designs which can be developed into something more. New ideas for cross-over to scrapbooking as well as new ideas for your left-over threads and beads from all the projects you've collected. On Saturday we will have all of the different techniques available to try. Your kids will love these too! Can't wait to see you!

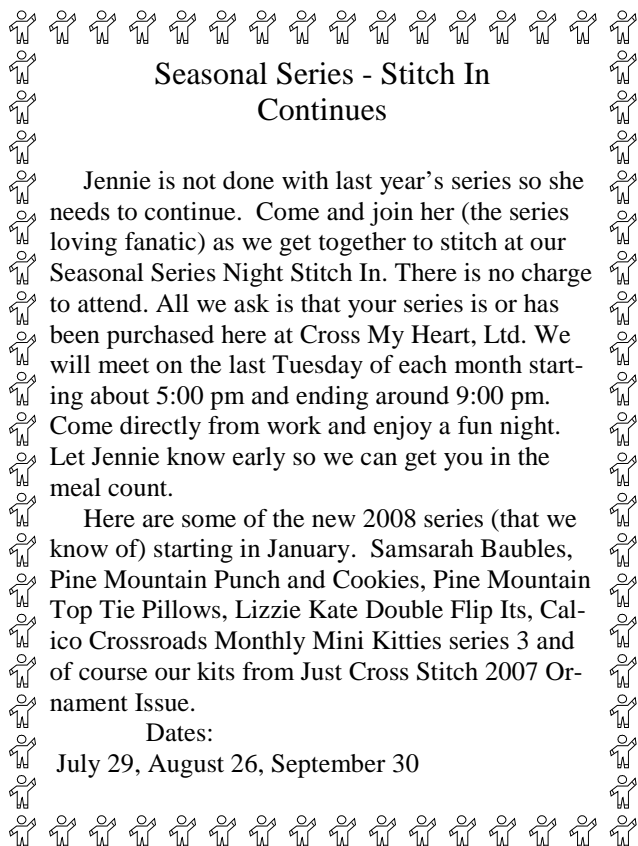
## Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2008 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

### Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card  
15% off Birthday Shopping spree  
(within one week of the day)  
Monthly fabulous coupon special  
Early admittance to Sales and Market Night previews  
Special Sweetheart activities  
Newsletters and announcements sent to you for the year  
\*Excluding lamps

**Note: Friday September 19th** - Sweetheart's Fall Market Preview Night. Only Sweethearts are allowed through the door of the shop after hours this evening. You'll get first chance to seek out the new purchases we made just for you at the new cash and carry market in St. Charles, Missouri.



**Seasonal Series - Stitch In  
Continues**

Jennie is not done with last year's series so she needs to continue. Come and join her (the series loving fanatic) as we get together to stitch at our Seasonal Series Night Stitch In. There is no charge to attend. All we ask is that your series is or has been purchased here at Cross My Heart, Ltd. We will meet on the last Tuesday of each month starting about 5:00 pm and ending around 9:00 pm. Come directly from work and enjoy a fun night. Let Jennie know early so we can get you in the meal count.

Here are some of the new 2008 series (that we know of) starting in January. Samsarah Baubles, Pine Mountain Punch and Cookies, Pine Mountain Top Tie Pillows, Lizzie Kate Double Flip Its, Calico Crossroads Monthly Mini Kitties series 3 and of course our kits from Just Cross Stitch 2007 Ornament Issue.

Dates:  
July 29, August 26, September 30

### Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: July 1, 8, 15, 22, 29      August 5, 12, 19, 26  
September 2, 9, 16, 23, 30

### Shop Policies

**RETURN POLICIES**—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

**HOLD BOX**—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

**CHECKS**—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

### Hot Summer Nights

**Friday August 8th      7:00 to 11:00 pm**

It's time again for our night time stitch-a-thon. Bring out your projects that you need to get started before the holidays! You must **Sign up ahead of time**. Bring refreshments and snacks as your entry fee.

### 2008 Just Cross Stitch Ornaments!

Don't forget to stop by and order your 2008 Just Cross Stitch Ornament Issue. Also sign up for the ornament of the month club. Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last.

### Finishing Notes from Kathy

Framing, pillows, banners and stand-ups are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

# What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

JULY	AUGUST	SEPTEMBER
1 Tea for Two	2 Sampler Club	1 Closed for Labor Day
4 Closed for Independence Day	4 Beginning Punch Needle Class	2 Tea for Two
5 Sampler Club	5 Tea for Two	2-6 Back to School Days
8 Tea for Two	6 Pumpkin and Crow Pincushion Class	3 Beginning Cross Stitch Class
11 Hot Summer Nights Lock In	7 Falling Leaves Class	4 Polka Dot Pumpkin Class
12 Open Late for EGA Regional State Days	8 Hot Summer Nights Lock In	6 Sampler Club
15 Tea for Two	12 Tea for Two	9 Tea for Two
16 Beginning Cross Stitch Class	13 Polka Dot Pumpkins Class	16 Tea for Two
17 Trading Stitches II	14 Falling Leaves Class	17 Beginning Punch Needle Class
19 Americana Picnic Back Room Retreat	19 Tea for Two	18 Trading Stitches II
22 Tea for Two	21 Trading Stitches I	19 Sweethearts Market Preview Night
23 Beginning Punch Needle Class	23 Beginning Hardanger Level 3	20 St. Charles Market Day
26 Beginning Hardanger Level 2	26 Tea for Two	23 Tea for Two
26 Beginning Cross Stitch Class	26 Seasonal Stitcher's Night	27 A Sweet Needle Case Class
29 Tea for Two	27 Beginning Linen	30 Tea for Two
29 Seasonal Stitcher's Night	28 Pumpkin and Crow Pincushion Class	30 Seasonal Stitcher's Night
30 Beginning Linen		

Send to: Cross My Heart Ltd.  
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820  
Email: crsmyhrtlt@aol.com

## MAIL IN REGISTRATION FORM

Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
Address \_\_\_\_\_ Work Phone \_\_\_\_\_

Class/Club Name	Date/Time	Amount
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		
6. _____		
7. _____		
8. _____		
9. _____		
10. _____		
11. _____		
12. _____		
_____ Bank Card # and Pin _____	Expiration Date _____	Total Amount _____
_____ Check or Money Order	Signature _____	

## What's New?

*Amy Bruecken Designs* - Lady Luck, Queen Bee, Trick, Treat, Feet  
*Bent Creek* - Wedding Ewe, Seasons of Change Row, House of Liberty  
*Cherry Wood Design Studio* - 3 Black Cats, Jack in the Patch, A Boo C, We Salute  
*The Cat's Whiskers* - Fabulous Fall, Happy Holidays, Halloween Kitty, 4th of July Kitty  
*Crossed Wing Collection* - 2008 Buff-bellied Hummingbird  
*Designs by Nora* - Letters A, B, C  
*Glendon Place* - Monster March, Murky Manor  
*Heritage Stitch Crafts* - Teamwork, Cat-Napping, Two Good To Be True, Is That All?, Triple Trouble  
*Ink Circles* - Cirque des Cercles  
*JanLynn* - Olde World Map (kit)  
*JBW Designs* - Christmas Tree, Very Merry Autumn, A Very Merry Summer, Baby Sampler, Christmas Alphabet, Love & Joy Stockings  
*Just Nan Designs* - Gilded Dragonfly Scissor Pocket (kit)  
*Kit & Bixby* - Patriot Wool  
*Lavender Wings* - Scary Carrie, Buddy Boo  
*Little House Needleworks* - Quilting  
*Lizzie Kate* - Double Flips (Holly/Stocking and Cookies/Santa), Hocus Pocus, Fall Squared, Normal is Just..., Retirement Crazy, Limited Edition Kit: My Country, Liberty Sampler  
*M Designs* - Checkered Liberty, Checkered Halloween, Checkered Christmas  
*Pegasus Originals* - Hunter House  
*Prairie Grove Peddler* - Fall Sampler  
*The Prairie Schooler* - Limited Edition Kit 2008 By The Chimney  
*Samsarah* - September Teapot and Baubles, Hip Hop Black Cat, Frank N. Stein, Jackie Oh!, Nevermore!, High Spirits!  
*Shepherd's Bush* - Into the Night, Fright, Queen Sheep, Miss Liberty, Sam, Mermaid Sampler, Sail Away, Happy Pumpkin Needleroll  
*The Silver Lining* - Red Rose Ornaments (January and February)  
*The Sunflower Seed* - America  
*The Sweetheart Tree* - Baby Shamrocks Biscornu, Cat Lovers Biscornu, Bee Happy, Christmas Basket, Tiny Tykes Teddy, Strawberry Faire Sampler  
*Textile Heritage* - Celtic Knot Pocket kit, Lavender Pocket Kit, Wee Hieland Coo Pocket Kit  
*The Trilogy* - Happy Home Home Day, Patriotic Lineup  
*The Victoria Sampler* - Mystic Needlework Smalls, Fat Bat Cat, Stitch Witch, Bluebird  
*Waxing Moon Designs* - Grandmummy's Treat Shack, Simply Halloween, Harvest Blessings  
*With Thy Needle and Thread* - Early Candle Pocket, The Pumpkin Patch  
*Woolen Thread Designs* - Turkey Shoot

New Stitch Bags and Cases!

Many Items will be arriving shortly, watch the website for more of What's New.