

# Cross My Heart, Ltd.

Autumn 2008

Dear Stitching Friends,

Wow! We've had such a wonderful late summer this year! It's been a challenge to think about fall and winter projects, but we have some fantastic things planned for you. Jennie, Emily and I went to the new autumn trade show in St. Charles, Missouri back in September and came back with wonderful projects and ideas.

Saturday October 18th is our "Think Pink" back room retreat. We are trying to raise some money for breast cancer research this month and if you are not attending the retreat (we have a couple of spaces left) you can still stop by, see what we are working on, and make a donation. Be sure to wear some pink!

Camp Gottastitch weekend is coming up in November and we still have room available. We are excited about traveling to Amish country in Holmes County to stay for the weekend. (See below).

Two Friday night Lock Ins are planned, including one on New Year's Eve for those of us who like to stitch in the New Year anyway. Also, we've planned another back room retreat, Hope To Dye..., on January 24th.

Let's not forget about our annual Super Bowl Sunday Sale on February 1. We have new things arriving at the shop almost everyday. Don't forget to check out the website!

Happy Stitching....

1141 Kenny Centre  
Columbus, Ohio 43220  
Phone: 614-442-0820  
FAX: 614-442-0835  
Email: crsmhrtlt@aol.com  
Web: www.crossmyheartltd.com

### Store Hours

Monday—Saturday: 10:00 am to 5:00 pm  
Thursday: 10:00 am to 7:30 pm  
Closed Sundays

### Special Days

Closing Early - Wed Nov. 26  
Closed - Thurs. Nov. 27  
Closing Early - Wed. Dec. 24  
Closed - Thurs. Dec. 25  
Open at Noon - Thurs. Dec. 26  
Closing Early - Wed. Dec. 31  
Closed - Thurs. Jan 1

Can't get here to shop?  
We'll send your stitching requests to you!  
Call, email or fax us, we ship everywhere.

**A FEW SPACES LEFT! (CAMP GOTTA STITCH ZONE) A FEW SPACES LEFT!**

**NOVEMBER 14-17 2008**

**Road Trip!**

We are going to the heart of Holmes County this fall and want you to come with us! Camp Gottastitch is going on a road trip to Mel and Mary's Cottages, about 2 miles from Charm, Ohio. We've all sorts of exciting things in store for you - games, kits, candy, stitching, a class and maybe even a story or two. We've booked the whole compound for the weekend. All the cottages and suites are within easy walking distance from the ranch house. There are lots of activities to do as well. Each of the cottages has two bedrooms with one queen bed apiece, one full bath, a sitting room with gas fireplace, kitchenette and dishes. Space is limited. There are two ranch houses with bedrooms as well. Camp will again be catered by the amazing team of Phyllis and Emily. We will also be sampling the great tastes of Amish Country. We can provide transportation for campers this year as well as offering two "extra" excursions. Travel with the early Friday group to shop all day and then check in at 3 pm, or stay over on Sunday night to shop all day Monday and return home late afternoon. (There is an additional cost for those staying Sunday night to cover the lodging.)

Register in person at Cross My Heart or online with a credit card at [www.campgottastitch.com](http://www.campgottastitch.com) where you can find more information about this year's camp.

### Class Notes

1. Sign up begins October 13th at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72-hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

### Classes

**Beginning Cross Stitch** (one session class)  
 Level: Beginner  
 Dates: Tues. Oct. 21 Time: 6:30 to 8:30 pm  
           Wed. Nov. 19  
           Mon. Dec. 8  
           Wed. Jan 21  
 Cost: \$10.00 Teacher: Jennie  
 Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

**Beginning Linen** (one session class)  
 Level: Beginning Linen  
 Date: Wed Oct. 22 Time: 6:30 to 8:00 pm  
           Tues. Nov. 11  
           Mon. Dec. 15  
           Sun. Jan. 11 2:00 to 3:30 pm  
 Cost: \$15.00 Teacher: Emily  
 Do the words “over Two” send you into a state of panic? Start easy with 18 count linen and perle cotton and by the end of class you will have completed a cute scissor fob. You will see how quarter and three-quarter stitches are much easier on linen and will learn two specialty stitches, the Satin stitch and Smyrna cross. Bring sharp scissors and 6 inch Q-snaps to class with you (they are available at Cross My Heart if you don't have them.)

**Russian Punchneedle Embroidery** (one session class)  
 Level: Beginner  
 Dates: Wed. Oct. 15 Time: 6:30 to 8:30 pm  
           Wed. Nov. 5  
           Mon. Nov. 24  
           Wed. Dec. 3  
           Tues. Jan. 6  
 Cost: \$15.00 Teacher: Jennie  
 Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.

**By the Light of the Moon** (one session class)  
 Dates: Tues. Oct. 14 Time: 6:30 to 8:30 pm  
           Mon. Oct. 27  
 Cost: \$20.00 Teacher: Jennie  
 This is a fast class using Weeks Dye Works overdyed wools and fibers with Just Another Button Company's buttons. The JABCo moon and crow sit above a spooky black pumpkin stitched on citronella and kohl wool. A bright flower accents the pumpkin and the word “moon” is sprinkled across the bottom of your design. This project can be used as a fun door hanger or put on a real pumpkin as a fun fall centerpiece. You may add a silver spider if you like (spider is an extra \$7.00 charm). Your wool pieces are pre-cut so just come and stitch.

**Pumpkin and Crow Pincushion Class** (one session class)  
 Date: Mon. Oct. 20 Time: 6:30 to 9:00 pm  
 Cost: \$26.00 Teacher: Jennie  
 Have you been anxious to try wool appliqué but were afraid of doing it on your own? This fun fall pincushion provides a great project to begin learning the technique. A jaunty black crow is perched on his very own pumpkin in the patch. We will learn how to cut out the designs and then appliqué them in place using the blanket, straight and stem stitches. We will stuff the pumpkin and pincushion. I selected a variety of Just Another Button Company buttons that you may choose from to embellish your pillow.

**Pretty Paper Pricking** (one session class)  
 Level: Beginner  
 Date: Sat. Nov. 22 Time: 10:29 am to 12:00  
 Cost: \$10.00 Teacher: Carol  
 Come see and try this old decorative art form. It's a great way to employ your leftover threads in a new and beautiful way. If you also enjoy scrapbooking, this will show you a new way to embellish your work. We will be making ornaments and gift tags in the class, but this can be applied to paper frames, note cards and many other decorative items. Bring some of your leftover threads stash, beads, stickers, stamps and coloring tools if you wish to make this project more personal.

**Ornament Finishing Stitch-Along** (one session class)  
 Date: Tues. Dec. 2 Time: 6:30 to 9:00 pm  
 Cost: \$10 Teacher: Emily  
 Frantically stitching ornaments for your ornament exchanges? Got them done but don't know how to finish? We can help. Bring your ornaments - finished, stitched & in a holding pattern, not finished stitching yet, or just blank fabric and join us in a night of stitching and finishing. We will teach making cording, tassels, quick finishing and show some different ways of finishing off your ornaments.

## More Classes

### Victorian Pin Cushion (one class session)

Level: Intermediate Linen

Date: Tues. Jan 13

Time: 6:30 to 8:30 pm

COST: \$22.00

TEACHER: Jennie

Come join me and learn several techniques to dress up your pre-finished pillow projects. We will be trying out these techniques on a small Olde Colonial pincushion. Our linen top incorporates cross stitch, backstitch and stitching over one. (You will need to know how to work on linen). You will make a quick tassel and use twisted cord for embellishing the finished project. Please bring sharp embroidery scissors to class.

### A Friendship Purse (one session class)

Level: Intermediate Linen

Date: Sat. Jan 17

Time: 10:00 am to 1:00 pm

Cost: \$45.00

Teacher: Carol

Make your own one-of-a-kind purse using only one hand dyed silk on 32 ct. linen. This beautiful design from R & R Reproductions has eight different stitches, four alphabets and three sayings. You will get to pick your own color of silk and fabric to work the design, so sign up early. Buttons, beads and charms could be added to the purse for additional decoration. Instructions are included with the designs for finishing or you can have Kathy Daughters finish yours. Sign up early and choose your supplies. You must already know how to work on linen.

## Announcements

### Create Your Own Sampler in a Year VI

Saturday January 17, 2009 for 2:00 to 3:00 pm

**Do you love samplers?** Ever experience the frustration of not being able to find one exactly the way you wanted it? Come to our organizational meeting for Creating Your Own Sampler in a Year. This will be your sampler to put in what you want! We will give you guidelines and some ideas. Each meeting consists of directions on specialty stitches and ways of using them. We will also have show and tell and layout discussions. Each person will receive a 1/2 yard of fabric cut 18 x 45 and 18 x 12. The smaller piece can be used for an individual design or as your "doodle cloth". There is no cost for the preliminary informational session. When you register for the club you will be required to pay for the fabric and the last month's class. Come and see what this is all about!

## A New Year's Eve Lock In

Wednesday December 31

6:30 pm to 12:01 am

Shouldn't projects be forgot and never brought to mind. . . . Spend the last day of the year with your friends at Cross My Heart! We'll stitch into 2009 and watch the Ort Ball drop at midnight.

Bring a snack to share.

### Fun Fact:

**Did You Know That November 28th is National Flossing Day!**

Cross My Heart's  
**Hope to Dye**  
*Backroom Retreat*

Join us for a day of stitching and intrigue as you work to solve a mystery. In addition to the unlimited stitching time of

all Backroom Retreats—this time there's a mystery to solve and you may be the guilty party!

Advanced registration is required so that you may get your "alias" and "dossier" for this unique day of stitching—and a murder! Cost is \$40 and a dessert to share—leave the poisons at home.

**Saturday, January 24; 9 am - 9 pm**

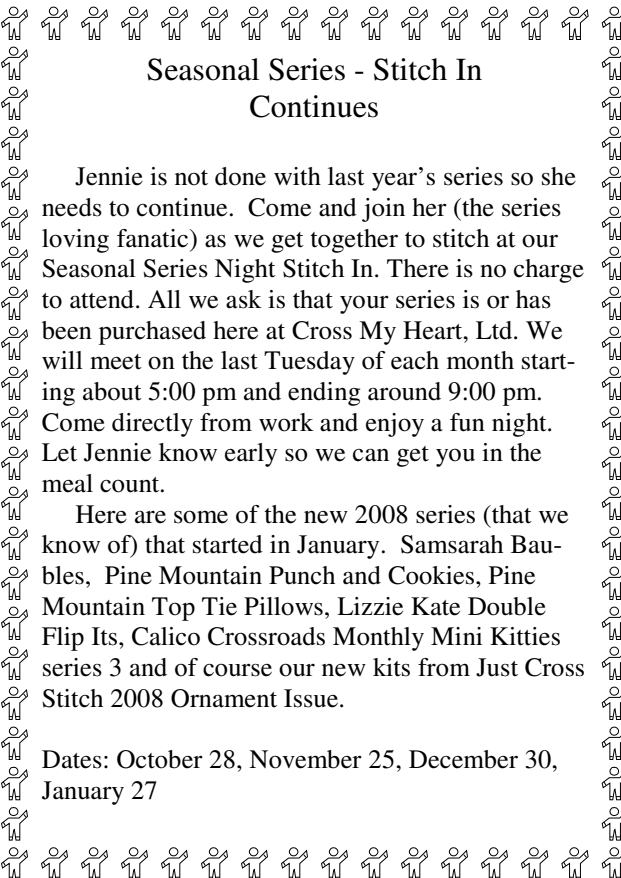
## Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2009 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:

### Sweetheart Club Member Benefits

New Sweetheart Club pin and Membership Card  
15% off Birthday Shopping spree  
(within one week of the day)  
Monthly fabulous coupon special  
Early admittance to Sales and Market Night previews  
Special Sweetheart activities  
Newsletters and announcements sent to you for the year  
\*Excluding lamps

**Note: Friday February 13th** - Sweetheart's Nashville Market Preview Night. Only Sweethearts are allowed through the door of the shop after hours this evening. You'll get first chance to seek out the new purchases we made just for you at the new cash and carry market in Nashville, Tennessee.


  
**Seasonal Series - Stitch In  
Continues**

Jennie is not done with last year's series so she needs to continue. Come and join her (the series loving fanatic) as we get together to stitch at our Seasonal Series Night Stitch In. There is no charge to attend. All we ask is that your series is or has been purchased here at Cross My Heart, Ltd. We will meet on the last Tuesday of each month starting about 5:00 pm and ending around 9:00 pm. Come directly from work and enjoy a fun night. Let Jennie know early so we can get you in the meal count.

Here are some of the new 2008 series (that we know of) that started in January. Samsarah Bables, Pine Mountain Punch and Cookies, Pine Mountain Top Tie Pillows, Lizzie Kate Double Flip Its, Calico Crossroads Monthly Mini Kitties series 3 and of course our new kits from Just Cross Stitch 2008 Ornament Issue.

Dates: October 28, November 25, December 30, January 27

### Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: October 7, 14, 21, 28      November 4, 11, 18, 25  
December 2, 9, 16, 23, 30      January 6, 13, 20, 27

### Shop Policies

**RETURN POLICIES**—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

**HOLD BOX**—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

**CHECKS**—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

### Autumn Lock In

**Friday Nov. 7      7:00 to 11:00 pm**

It's time again for our night time stitch-a-thon. Bring out your projects that you need to get started before the holidays! No political discussions allowed! You must **Sign up ahead of time**. Bring refreshments and snacks as your entry fee.

### 2008 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2008 Just Cross Stitch Ornament Issue. Also sign up for the ornament of the month club. Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last.

### Finishing Notes from Kathy

Framing, pillows, banners and stand-ups are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd. **Last Day for Framing in 2008 is Saturday November 29th.**

# What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

| October                      | NOVEMBER                     | DECEMBER                     | JANUARY   |
|------------------------------|------------------------------|------------------------------|---|
| 4 Sampler Club               | 1 Sampler Club               | 1 Tea for Two                | 1 Closed  |
| 7 Tea for Two                | 4 Tea for Two                | 2 Ornament Finishing         | 3 Sampler Club                                  |
| 14 Tea for Two               | 5 Beginning Punch Needle     | 3 Beginning Punch Needle     | 6 Tea for Two                                   |
| 14 By the Light of the Moon  | 7 Lock In                    | 6 Sampler Club               | 6 Beginning Punch Needle                        |
| 15 Beginning Punch Needle    | 11 Tea for Two               | 8 Beginning Cross Stitch     | 11 Beginning Linen                              |
| 16 Trading Stitches I        | 11 Beginning Linen           | 9 Tea for Two                | 13 Tea for Two                                  |
| 18 Think Pink                | 18 Tea for Two               | 15 Beginning Linen           | 13 Victorian Pin Cushion                        |
| Back Room Retreat            | 19 Beginning Cross Stitch    | 16 Tea for Two               | 15 Trading Stitches II                          |
| 20 Pumpkin and Pin Cushion   | 20 Trading Stitches II       | 18 Trading Stitches I        | 17 Friendship Purse                             |
| 21 Tea for Two               | 22 Pretty Paper Pricking     | 23 Tea for Two               | 17 Intro to CYO Sampler Club                    |
| 21 Beginning Cross Stitch    | 24 Beginning Punch Needle    | 24 Closing Early             | 20 Tea for Two                                  |
| 22 Beginning Linen           | 25 Tea for Two               | 25 Closed                    | 21 Beginning Cross Stitch                       |
| 27 By the Light of the Moon  | 25 Seasonal Stitcher's Night | 26 Opening at Noon           | 24 To Dye For: A Back Room<br>Mystery Retreat   |
| 28 Tea for Two               | 26 Closing Early             | 30 Tea for Two               | 27 Tea for Two                                  |
| 28 Seasonal Stitcher's Night | 27 Closed Happy Thanksgiving | 30 Seasonal Stitcher's Night | 27 Seasonal Stitcher's Night                    |
|                              |                              | 31 New Year's Eve Lock In    |   |
|                              |                              |                              | <b>FEBRUARY</b>                                 |
|                              |                              |                              | 1 SuperBowl Sunday Sale                         |
|                              |                              |                              | 13 Sweetheart Nashville Market<br>Preview Night |
|                              |                              |                              | 14 Nashville Market Day                         |

Send to: Cross My Heart Ltd.  
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820  
Email: crsmyhrtlt@aol.com

## MAIL IN REGISTRATION FORM

Name \_\_\_\_\_ Home Phone \_\_\_\_\_  
Address \_\_\_\_\_ Work Phone \_\_\_\_\_

| Class/Club Name | Date/Time | Amount |
|-----------------|-----------|--------|
| 1. _____        |           |        |
| 2. _____        |           |        |
| 3. _____        |           |        |
| 4. _____        |           |        |
| 5. _____        |           |        |
| 6. _____        |           |        |
| 7. _____        |           |        |
| 8. _____        |           |        |
| 9. _____        |           |        |
| 10. _____       |           |        |

\_\_\_\_\_ Bank Card # and Pin \_\_\_\_\_ Expiration Date \_\_\_\_\_ Total Amount \_\_\_\_\_

\_\_\_\_\_ Check or Money Order \_\_\_\_\_ Signature \_\_\_\_\_

## What's New?

*Amy Bruecken Designs* - Winter and Autumn Snowman Sampler, Jingle All the Way Sock, Old Wool Sock, Peace Be with You, Thanks Be

*Cherry Wood Design Studio* - Harvest

*The Cat's Whiskers* - Santa Says, The Twelve Days of Christmas

*Cross Eyed Cricket* - Witches Moon, Bone Appetit, Rich Praise

*Designs by Linda Myers* - Saltbox Farm, Calico Village, Rosy Radiant Star

*Designs by Nora* - Annual Christmas 2008 Tree kit, G, H, I will be arriving in November

*Dinky Dyes*—Limited ed. kit Love, Laugh, Survive, Thrive

*Elizabeth's Designs* - Be at Peace, Autumn Leaves II, Let's All Be Merry, Jack O'Lantern

*Erica Michaels* - Give Thanks, Bump in the Night, The Gettysburg Address

*From Nancy's Needle* - Holiday Tree, Shades of Autumn, Medallion, Two Country Barns

*Glendon Place* - On Shepherd's Watch

*Hinzeit* - Mini Block Christmas, Charmed Merry Christmas, Charmed Seasons Greetings, Nine Lives, Puppy Love

*Homespun Elegance* - Majestic Christmas II, A Most Festive Eve, All About Halloween, Santa Button Sampler, Sampler Santa, Stitching Necessaire, ABC Noel House, Majestic Christmas, Gifts to You

*Imaginating* - Full of Blessings, Harvest Home, Happy Halloween

*Indigo Rose* - Stella, Beads, Buttons and Bows (biscornu)

*JBW Designs* - Plum Pudding, Christmas Purse, 'Tis the Season, Red Mitten Collection I and II, Baby's 1st Christmas

*Just Nan Designs* - Pretty Wicked

*La-D-Da* - Three Sweethearts, Something Wicked

*Little House Needleworks* - Gingerbread Trio, Holly and Berries

*Lizzie Kate* - Be Blox (Be Jolly, Be Merry), Naughty or Nice, Christmas is Forever, Don't Get Your Tinsel in a Tangle, Tiny Tidings XIII

*M Designs* - Inspire Tree, Imagine Tree, Boo, Checkered Liberty

*Miss Crescent's Colours*— All in a Moon, All in a Sleigh

*Mosey n Me* - Fall Fox Sampler, Bunnies and Bees Sampler

*Midnight Stitching* - Quaker Christmas

*My Big Toe* - Give Me the Cookie, Psalm 23

*Pine Mountain Designs* - What a Hoot, Nuts About Autumn, Boo, Spots of Halloween, Spots of Christmas, The Best Gift

*Poppy Kreation*s - Ho, Ho, Ho!, Little Bits of Christmas, Don't Fall on Your Ice!, O Little Town of Bethlehem

*The Prairie Schooler* - 2008 Santa, When Witches Go Riding, November, December

*Raise the Roof Designs* - Bubba's Bail Bonds, Frank-N-Stein, Franken-Orts, Needlework Accessories for Dummies

*Rosewood Manor* - Cross Stitch Cards, Quakers and Quilts, Family Reunion

*Samsarah* - Hip Hop Hound, Happily Ever After

*Sekas and Co.* - Snowflake and Sampler Stitches, Stained Glass Ornaments IV, Deck the Halls Heart

*Shepherd's Bush* - Scatter Christmas, Scatter Pumpkins, Anna's Stocking, Fright, Into the Night, She Tends, new ones arriving shortly.

*The Silver Lining* - African Violet #4, Red Rose Ornaments

*The Sweetheart Tree* - Baby Shamrocks biscornu, Holiday Holly biscornu, Monthly Birthstone Sampler Collection, (Jan. Feb. Mar)

*Twisted Threads* - Pumpkin House Sampler

*The Victoria Sampler* - Christmas Treasures Collection (Bride's Box and Ornaments) Snow Much Fun, Cardinal

*Val's Stuff* - I Like Winter

*Waxing Moon Designs* - Merry Christmas, Be Jolly By Golly, Holiday Mini Pillow, Snow Balls 4 Sale!

*With Thy Needle and Thread* - Gathering Acorns, Halloween Pumpkin

### Charm of the Month Club

*You can Still Join!*

Cross My Heart is offering a special program. Do you have anyone who collects charms for patterns or charm bracelets? What about a special necklace or gift for a friend? Are you in a secret stitcher's exchange group? Here is a neat, unique idea. Come in and look at Carol's Stitcher's charms necklace. All sort of specialty stitches are made into sterling silver charms by Charland Designs. Our staff also has bracelets. Each month you will be given the opportunity to purchase one or more of these charms. They retail between \$6.00 and \$12.00 apiece. You can sign up to purchase a bracelet, pin holder or necklace as well. There are three categories of charms to choose from, you may choose to collect one category, or all three. They are: 1. Stitches 2. Hearts or 3. Garden. You will begin receiving the charms monthly around the 10th of each month. We can ship them to you as well.