

Cross My Heart, Ltd.

Winter 2009

Dear Stitching Friends,

As I sit here at the shop, with buckets of snow falling from the sky, I think of how lucky we are to have so many good friends and fun things to work on even if we are snowed inside. Jennie and I want to express our deepest appreciation to all of you for a great 2008. We could not continue without the support of you, our loyal customers. Thank you so much for thirteen wonderful years.

Of course, you will not want to miss our winter classes and events. Create Your Own Sampler in a Year Club still has room for the new session beginning in March. Tea for Two and Seasonal Series Night and Trading Stitches continue.

Super Bowl is back to one day only - check the newsletter for new, exciting benefits for Super Bowl! Don't forget to renew and/or join our Sweethearts Club. Sweethearts...Don't forget to check your schedule of events. There are a couple of new classes a March Back Room Retreat and a couple of Friday night Lock-In scheduled. We are looking forward to a fun-filled 2009!

Happy Stitching....

Super Bowl Weekend Sale Big Fun for our Big Sale

Sunday February 1st: 10 to 4

Sweethearts!..your early opening time is 9:30. You must have your ID to get in! Arrive early the morning of Super Bowl Sunday. Be one of the first thirty early birds in line to get a chance at drawing for a \$25 gift certificate or one of two \$10 gift certificates.

As always, there will be hourly door prizes and a basket of stitching goodies to be given away. 10% off of regularly priced merchandise and sale tables with up to 50% off items. Don't forget to pick up your Anniversary coupon today only.

1141 Kenny Centre
Columbus, Ohio 43220
Phone: 614-442-0820
FAX: 614-442-0835
Email: crsmyhrtlt@aol.com
Web: www.crossmyheartltd.com

Store Hours

Monday—Saturday: 10:00 am to 5:00 pm

Thursday: 10:00 am to 7:30 pm

Closed Sundays

Special Days

OPEN SUNDAY FEBRUARY 1st 10:00 am—4:00 pm

Super Bowl Sunday!

Saturday March 14 - 13th Anniversary Party

Can't get here to shop?

We'll send your stitching requests to you!

Call, email or fax us, we ship everywhere.

Nashville Market Winter Open House Sat. February 14th: 10 to 5*

Direct from the Nashville Market - the newest in patterns, kits, fibers, fabrics and accessories brought home especially for you.

Come in and register for a special surprise gift brought directly from market. Drawing held at the end of the day, winner need not be present.

*Sweethearts come Friday 13th for a special event!

Cross My Heart, Ltd. Presents March Madness

A Back Room Retreat

Saturday March 28

9:00 am to 9:00 pm

Cost:\$40.00

Class Notes

1. Sign up begins Feb. 1st at the store. Classes must be paid for at the time of sign up. A phone reservation will hold a place for one week during which payment must be made.
2. Class space is limited. Early enrollment is strongly encouraged to ensure your space. Course sign up closes 2 weeks prior to class to allow procurement of the supplies. Sign up for beginning cross stitch is one week in advance.
3. Class fees are NOT refundable. Exception: a partial refund will be given only if someone is available to fill the vacancy and at least a 72-hour notice has been given. If a class has insufficient registration, money will be refunded.
4. In fairness to others and the teacher, DO NOT bring children to class, unless you have special permission from the teacher.
5. Class fees include most materials unless otherwise noted.

Classes

Beginning Linen (one session class)

Level: Beginning Linen

Date: Mon. Feb. 2	Time: 6:30 to 8:00 pm
Sat. Mar. 21	8:30 to 10:00 am
Sun. Apr. 19	2:00 to 3:30 pm

Cost: \$15.00 Teacher: Emily

Do the words "over Two" send you into a state of panic? Start easy with 18 count linen and perle cotton and by the end of class you will have completed a cute scissor fob. You will see how quarter and three-quarter stitches are much easier on linen and will learn two specialty stitches, the Satin stitch and Smyrna cross. Bring sharp scissors and 6 inch Q-snaps to class with you (they are available at Cross My Heart if you don't have them.)

Russian Punchneedle Embroidery (one session class)

Level: Beginner

Dates: Thu. Feb. 19	Time: 6:30 to 8:30 pm
Sat. Feb. 28	9:30 to 11:30 am
Wed. Mar. 18	6:30 to 8:30 pm
Wed. Apr. 1	6:30 to 8:30 pm
Sat. Apr. 18	9:30 to 11:30 am

Cost: \$15.00 Teacher: Jennie

Let me show you a new stitching technique I learned at market. The pin we will create has the look and texture of miniature hooked rugs. Punch needle can be used to create jewelry clothing embellishments and more. It's fast, fun and easy to do. Punch needles are not included in the price of class, but will be available after class for purchase. Please bring sharp scissors to class with you.



Beginning Cross Stitch (one session class)

Level: Beginner

Dates: Sat. Feb. 21	Time: 9:30 to 11:30 am
Tues. Mar. 10	6:30 to 8:30 pm
Thur. Mar. 26	6:30 to 8:30 pm
Tues. Apr. 7	6:30 to 8:30 pm

Cost: \$10.00 Teacher: Jennie

Learn some basics to make your stitching easier. You will learn to separate strands of floss, thread your needle and start stitching! The basic cross stitch and backstitch will be covered along with how to read a graph. Select either Aida or linen fabric for your project. By the end of this course, you should be able to pick up almost any pattern and know what to do next. A great refresher course for the self-taught as well. You MUST sign up at least one week in advance so we may prepare your class kit.

Winter's Blanket (one session class)

Level: Intermediate Linen

Date: Sat. Feb. 28	Time: 1:30 to 4:00pm
Cost: \$40.00	Teacher/Designer: Carol

The third in a seasonal series of samplers from Carol's Golden Heart Original company uses flower threads and floss to create a winter design on 28 count linen. Like the first two, this is a shop exclusive. You will be learning how to make tied half-Rhodes stitches, wrapped spiderweb roses, double herringbone, over one, colonial knots, rice, queen, and elongated triple-tied cross stitches. Finishing ideas will be included in the discussion as well. You must know how to work on linen for this class. Please bring your stitching tools, an 8 x 8 or 8 x 11 Q Snap, light and magnification as needed.

A Basket Fob - (one session class)

Dames of the Needle

Level - Intermediate Linen

Date: Saturday March 21	Time: 2:00 to 4:00 pm
Cost: \$25.00	Teacher: Carol

This darling fob is a companion to a new design from Dames of the Needle which debuts at the 2009 Nashville Needlework Show. Only those shop owners who attended the class were able to get this design. You will learn several stitches including, over one, bullion, couching, Montenegrin and freehand embroidery. We will also discuss how to finish the fob. Bring your usual stitching supplies and extra lighting and magnification if you need it.

March Madness

A Back Room Retreat
Saturday March 28
9:00 am to 9:00 pm
\$40.00

Join us for an all day stitching retreat at the shop!
We've breakfast, lunch and dinner included in the
cost as well as a fun project.

Bring your own projects to work on, get
encouragement from other stitchers, and have a
great time!



*Don't Forget!!!
Cross My Heart, Ltd.'s
13th Anniversary Party*

Saturday March 14th

Come to our Anniversary party from
10:00 to 5:00. Its our Lucky 13th anniversary
and we will be celebrating and serving refresh-
ments.

Don't forget to bring and use your 25%
off Coupon you received on Super Bowl Sun-
day. (Limit one per customer).

We are acknowledging that this is also
the beginning of National Chocolate Week!
YEAH!

A special chocolate treat will have a special
anniversary saving surprise linked to it at
check out!**

* Today only - receive an additional
13% off fabric.

Sweethearts Early Admittance is at 9:30 am!

Create Your Own Sampler in a Year VI

First Class Begins Saturday March 7: 2:00 to 4:00 pm



Do you love samplers? Ever experience the frustration of not being able to find one exactly the way you wanted it? Come to our organizational meeting for Creating Your Own Sampler in a Year. This will be your sampler to put in what you want! We will give you guidelines and some ideas. Each meeting consists of directions on specialty stitches and ways of using them. We will also have show and tell and layout discussions. Each person will receive a 1/2 yard of fabric cut 18 x 45 and 18 x 12. The smaller piece can be used for an individual design or as your "doodle cloth". There is no cost for the preliminary informational session. When you register for the club you will be required to pay for the fabric and the last month's class. Come and see what this is all about!

Can't make it to the shop? This year's Sampler Club will also be simultaneously taught on-line! Check our website for details!

Attention All Sweethearts! What's a Sweetheart?

Sweethearts' Club for 2009 has more fun events planned than ever before and the time to join or renew your membership is now! Current/renewing members only pay \$7.50. New Sweethearts, your membership cost for the first year is \$10.00. Here are the upcoming events:


- Sunday Feb 1st - Super Bowl Sunday
Sweetheart Special Opening just for you at 9:30 am
You must have your Membership card to enter early.
- Friday Feb. 13 - Market preview night 7:00 to 9:00 pm
- Saturday Mar 14 - Early Opening for Anniversary Party - 9:30 am
- Tuesday March 17- Sweetheart Lucky Lunch - \$10.00
Be sure to sign up early and wear green!!!!
Sweetheart Club Member Benefits
- New Sweetheart Club pin and Membership Card
- 15% off Birthday Shopping spree
(within one week of the day)
- Monthly fabulous coupon special
- Early admittance to Sales and Market Night previews
- Special Sweetheart activities
- Newsletters and announcements sent to you for the year


**Seasonal Series - Stitch In
Continues**


Jennie is not done with last year's series so she needs to continue. Come and join her (the series loving fanatic) as we get together to stitch at our Seasonal Series Night Stitch In. There is no charge to attend. All we ask is that your series is or has been purchased here at Cross My Heart, Ltd. We will meet on the last Tuesday of each month starting about 5:00 pm and ending around 9:00 pm. Come directly from work and enjoy a fun night. Let Jennie know early so we can get you in the meal count.

Here are some of the new 2009 series (that we know of) starting in January. Samsarah Baubles Alphabets and Pearls, Pine Mountain Punch Ornaments, Pine Mountain Top Tie Pillows, Lizzie Kate Double Flip Its, and of course our kits from Just Cross Stitch 2008 Ornament Issue.

Dates:
February 24, March 31, April 28



Tea for Two Tuesdays

Come and join our Tuesday morning stitch group. We meet every Tuesday morning beginning at 10:00 am. Enter the shop's inner sanctum (the back room) to sit, chat and stitch. Come meet someone new who shares your love of stitching. We hope to see you here.

Dates: February 3, 10, 17, 24 March 3, 10, 17, 24, 31
April 7, 14, 21, 28

Shop Policies

RETURN POLICIES—There are NO RETURNS on books, charts, leaflets, graphs, all printed materials and kits. NO Returns on Special Orders. All other items are returned only at the discretion of Cross My Heart, Ltd. These items MUST be accompanied by the register receipt and must be in acceptable condition. A gift certificate will be issued for items over \$25.00.

HOLD BOX—We will be happy to hold items for you for 2 weeks. After that time all unpaid merchandise will be returned to the sales floor. An amount of 50% of the price may be requested for special orders to be placed.

CHECKS—We gladly accept personal checks with phone number and identification. Please be advised that checks returned for insufficient funds will be subject to a minimum \$15.00 fee in addition to any charges your bank may impose.

Friday Night Lock In

Friday February 27th Friday April 17th
7:00 to 11:00 pm

It's time again for our night time stitch-a-thon. Bring out your projects that you have been holed up with this winter and get them finished! You must **Sign up ahead of time**. Bring refreshments and snacks as your entry fee.

2008 Just Cross Stitch Ornaments!

Don't forget to stop by and pick up your 2008 Just Cross Stitch Ornament Issue. The magazines are here! AND Each month over the next year, a new ornament will be stitched by a staff member. Her selection will be displayed in the shop and the kit will be available the first Monday of the month. Get them while they last.

Finishing Notes from Kathy

Framing, pillows, banners and standables are just a few of the great ways to finish your beautiful cross stitch pieces. Check out Kathy's fabric mats, mat painting and scrapbooking ideas. Allow at least 30 days for completion. Please remember to pick up your finishing as soon as possible after notification. After 90 days, if your piece is not picked up and paid for it will become property of Cross My Heart, Ltd.

What's Happening?

Just some of the exciting events happening at Cross My Heart, Ltd. More details throughout the newsletter.

FEBRUARY

- 1 Super Bowl Sunday Sale
- 2 Beginning Linen Class
- 3 Tea for Two
- 10 Tea for Two
- 13 Sweethearts Club Nashville Market Night
- 14 Nashville Market Day
- 17 Tea for Two
- 19 Beginning Punch Needle Class
- 21 Beginning Cross Stitch Class
- 24 Tea for Two
- 24 Seasonal Stitcher's Night
- 26 Trading Stitches Group One trades
- 27 Lock In
- 28 Beginning Punch Needle Class
- 28 Winter's Blanket Int. Linen Class

MARCH

- 3 Tea for Two
- 7 Sampler Club VI Begins
- 10 Tea for Two
- 10 Beginning Cross Stitch Class
- 14 13th Anniversary Party
- 17 Tea for Two and St. Patrick's Day Lucky Sweethearts Luncheon
- 18 Beginning Punch Needle Class
- 19 Trading Stitches Group Two trades
- 21 Beginning Linen Class
- 21 A Basket Fob Int. Linen Class
- 24 Tea for Two
- 26 Beginning Cross Stitch Class
- 28 March Madness: A Backroom Retreat
- 31 Seasonal Stitcher's Night

APRIL

- 1 Beginning Punch Needle Class
- 4 Sampler Club VI
- 7 Tea for Two
- 7 Beginning Cross Stitch Class
- 11 Easter Egg Hunt for Specials
- 14 Tea for Two
- 16 Trading Stitches Group One final
- 17 Lock In
- 18 Beginning Punch Needle Class
- 19 Beginning Linen Class
- 21 Tea for Two
- 28 Tea for Two
- 28 Seasonal Stitcher's Night

Send to: Cross My Heart Ltd.
1141 Kenny Centre, Columbus, OH 43220

Call in: 614-442-0820
Email: crsmyhrtlt@aol.com

MAIL IN REGISTRATION FORM

Name _____ Home Phone _____
Address _____ Work Phone _____

Class/Club Name

Date/Time

Amount

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____
- 11. _____
- 12. _____

_____ Bank Card # and Pin _____ Expiration Date _____ Total Amount _____

_____ Check or Money Order _____ Signature _____

What's New?

Lizzie Kate - Double Flips Halloween (first 6), Just Text Me, Ask Me About My Grandkids, It's a Girl Thing, Garden (punch needle)
Samsarah - Alphabet Baubles (A, B, C, D)
Little House Needleworks - In the Beginning, Coming to America
Country Cottage Needleworks - She Sells Seashells, Beach Cottage
Pine Mountain Designs - Snow Flurries "frame Up", January is Cozy February is Sweet
Sweet heart Tree - The American Star biscornu, Lavender Blossoms biscornu, Country French Heart (kit), April Diamond & Daisy, May Emerald & Lily of the Valley, June Pearl & Rose, Lavender Blossoms Fob
Miss Crescent's Crowne - The Girls
Mirabilia Designs - Venetian Opulence
Designs by Nora - Rudolph, The Sleigh
Designs by Nora Corbett - J,K,L
The Victoria Sampler - Forever and Always, Heirloom Stitching Sampler
The Drawn Thread - Morning Glory Moonlit Garden
Imaginating - All Because
Golden Heart Originals - Nora's Alphabet

Many Items will be arriving shortly, watch the website for more of What's New.